

**Nationwide, 167 Windmill Street, Gravesend, DA12 1AH**



### **Heritage Statement**

This statement has been prepared to support our Advertising Consent application to replace the existing external signage. The building is not listed but is within an conservation area. Permission is sought to replace external signage.

### **The Proposals:**

Nationwide Luton - Heritage Statement

Works will include:

Replace existing signage with:

Replace 1x Projecting signage with new 600mm.

Replace 1x **front** fascia grey panel with blue and replace lozenge logo with 1x fascia logo with new 385mm Logo height.

Replace 1x **rear** fascia grey panel with blue and replace lozenge logo with 1x fascia logo with new 290mm Logo height.

Replace 1x ATM surround and decals with new.

Replace safety manifestation with new.

Replace 'Customers please use main entrance on Windmill Street' wording with new, colour to match Core Blue and size to match existing, font to be Founders Grotesk Medium.

The property is currently occupied by Nationwide.

The following statement explains the heritage context and appraises the property as a heritage asset.

### **Impact Summary**

The building is not listed but is within a conservation area; the original building fabric will not be altered, removed, or concealed. All existing original features will not be affected by the proposed works.

No discussions have been made with neighbours in relation to the proposals; the works are not considered to have any adverse impact on neighbours. The works are not considered to have any adverse impact to the existing appearance and amenity of the application site and that of its neighbours, rather, the proposals will benefit the front elevation. Access to the building will remain unchanged. The proposals will not affect public routes. There are no alterations proposed to the landscaping.

All works are intended to involve the minimum intervention and preserve the original look and feel of the existing building within the context of its conservation area status.

The significance of the building has been considered and will retain its existing character. It is considered these works will improve the elevation and therefore makes a positive contribution to the conservation area.