

DESIGN & ACCESS STATEMENT

The George, Hever Court Road, Singlewell, Gravesend, DA12 5UQ



DESIGN:

The Design Process:

The Design of the signage itself ie: the font style, colour and specification has been designed and developed for The George to compliment the building and its setting within Singlewell.

Use of the Proposal:

Use of the advertisements and lighting will be to correctly identify the establishment as a public house and to replace generally like for like.

Amount of Development:

Our proposal is a minimal scheme being mindful to the business and sensitive to the local surroundings.

It is proposed to generally minimize the amount of signage in order to become more effective and aesthetically pleasing and less obtrusive.

Type of Proposed Materials used:

Item 1: New Corex Sign

New double sided post mounted Corex Sign in powder-coated aluminium to be situated on the edge of the car park and viewed from the footpath.

This will house promotional Corex's for marketing and help to attract passing trade from users of the footpath.

Item 2: New Corex Sign

New double sided Corex Sign in powder-coated aluminium to be fitted to the existing post mounted sign on the verge as seen from Hever Court Road.

This will house promotional Corex's for marketing and help to attract passing trade from motorists and pedestrians using Hever Court Road.

Item 3: Hanging Sign

Refurbish the existing aluminium Hanging Sign and replace the existing pictorial lights with new LED lights.

Item 4: Signwriting

Re-signwrite the house name to the front elevation once the building has been painted, in the existing location.

Illuminated by a pair of LED Floodlights above.

Item 5: Signwriting

Re-signwrite the house name to the side elevation once the building has been painted, in the existing location.

Illuminated by an LED Floodlight above.

Item 6: Existing Fascia

Refurbish the existing house name Fascia like for like.

Illuminated by a pair of LED Floodlights above.

Item 7: Existing Fascia

Refurbish the existing house name Fascia like for like.

Item 8: Existing Fascia

Refurbish the existing house name Fascia like for like.

Item 6: Existing Post Mounted Sign

Refurbish the existing post mounted sign like for like.

ACCESS:-

Movement around the site:-

We would be using fixed scaffold to carry out the installation of the high- level works and a Risk Assessment/ Method Statement would be compiled prior to attending site to ensure public safety. The working area would be curtailed as small and neatly as possible and taped off with safety tape to protect the public.

Overall Comment from Morgan Signs

We at Morgan Signs fully understand the signage required at this site, and thus have proposed a minimal scheme which we hope you will agree does not detract from the building but is complimentary to the surroundings whilst bringing the exterior up to date.