



Site Appraisal Photograph M looking north from the edge of Field 4



Site Appraisal Photograph N looking north-west from Field 5



Site Appraisal Photograph O looking north from the southern edge of Field 6

Appendix C Site Context Photographs 1 to 14



Project Number: 333102059



Site Context Photograph 1: View North-east from New Barn Road

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 562235 / 0.331053°
 Northing / Latitude: 169766 / 51.403731°
 Elevation: 64.7 (AOD)
 Distance to the Site: 0.68km

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

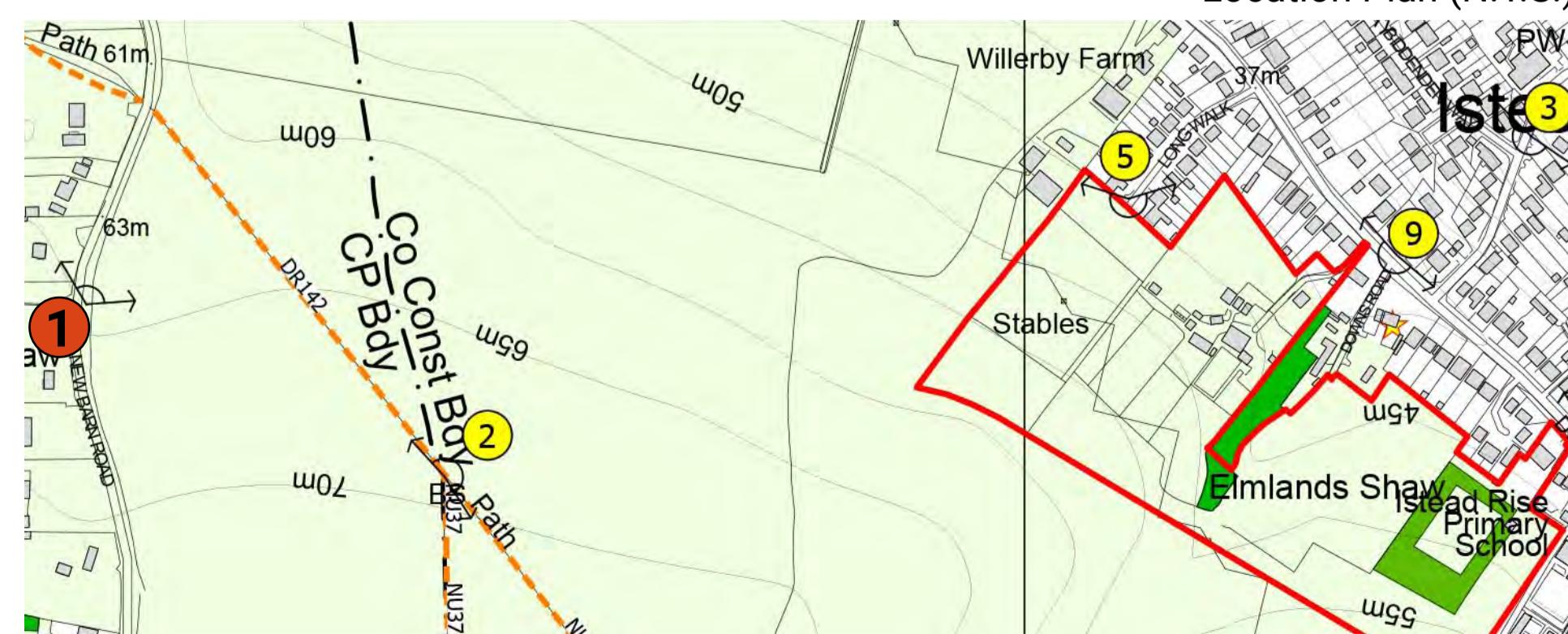
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





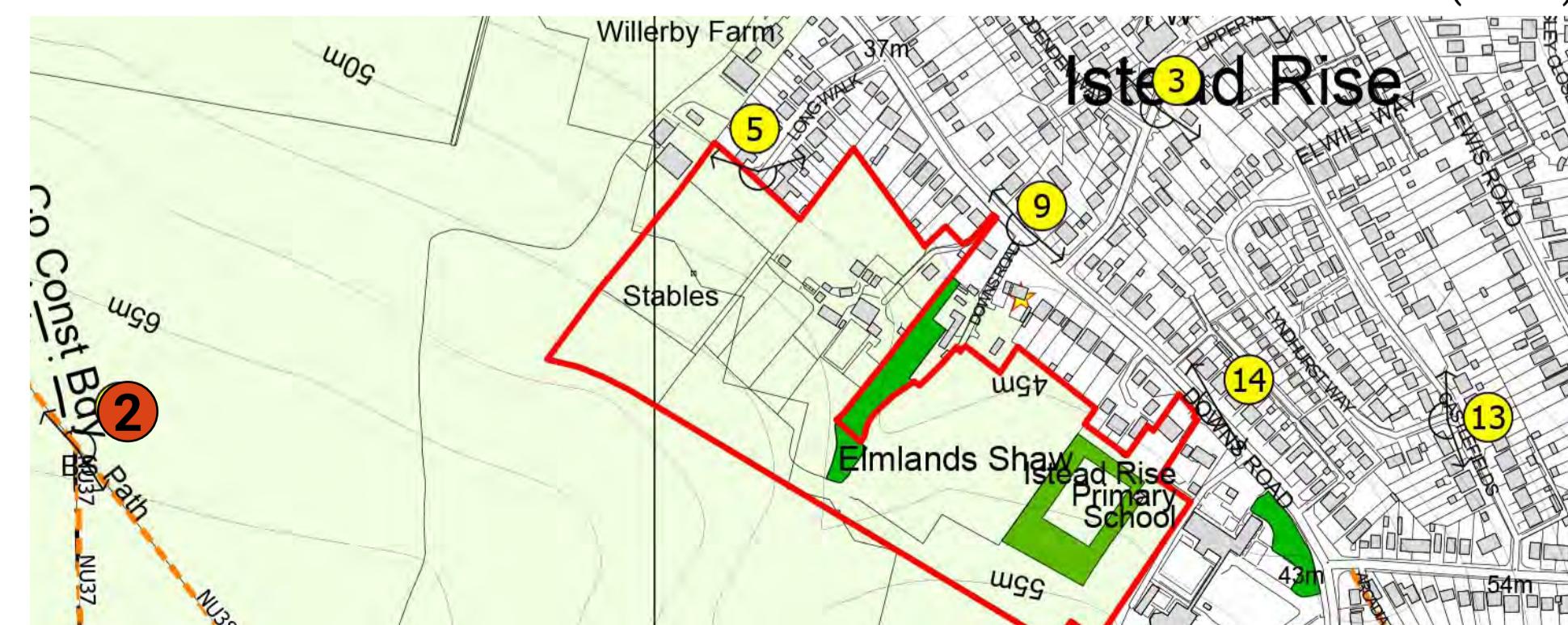
Site Context Photograph 2: View north-east from junction of PROWs DR142, NU38 & NU37

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Location Plan (N.T.S.)



Easting / Longitude: 562527 / 0.335185°
 Northing / Latitude: 169626 / 51.402385°
 Elevation: 70.3 (m AOD)
 Distance to the Site: 392m

Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1



Site Context Photograph 3: View South-west from Upper Avenue

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Location Plan (N.T.S.)

Easting / Longitude: 563412 / 0.348027°
 Northing / Latitude: 169903 / 51.404623°
 Elevation: 58.6 (m AOD)
 Distance to the Site: 160m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

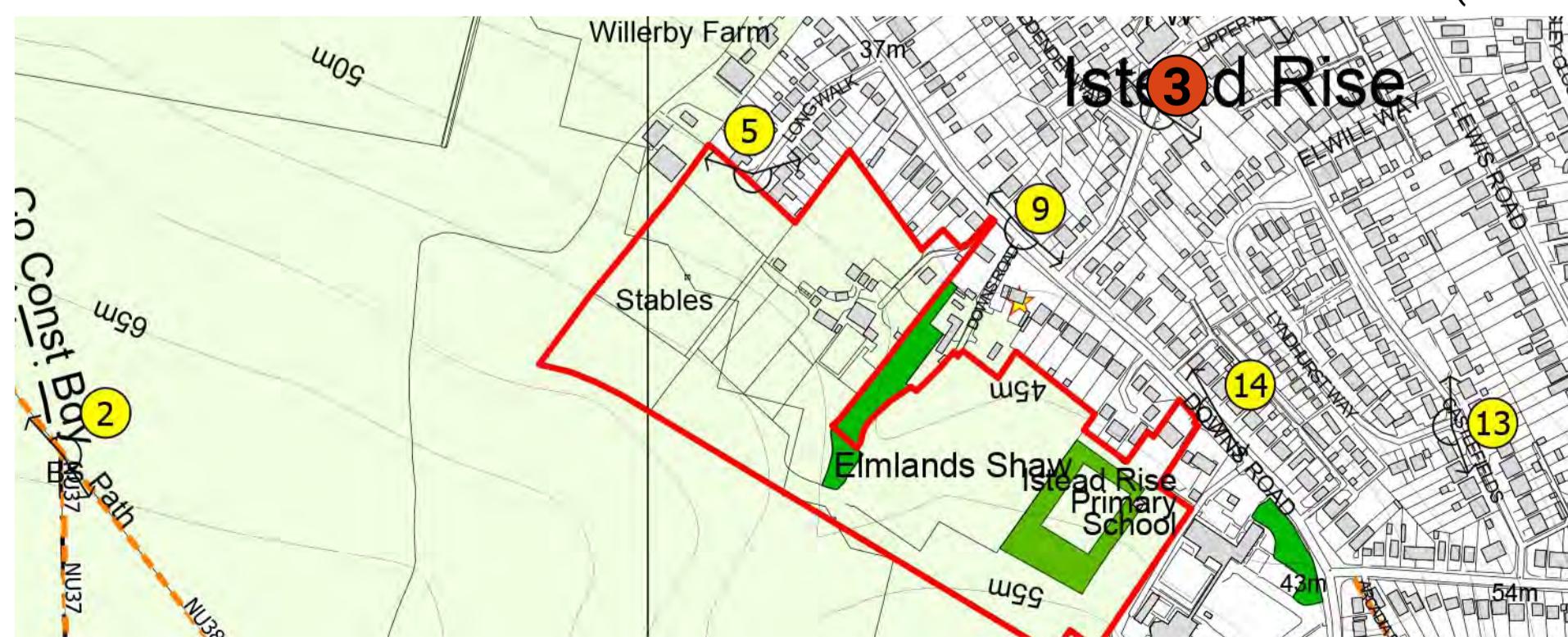
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 4: View South-east from junction of Downs Road and Broad Ditch Road

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Location Plan (N.T.S.)

Easting / Longitude: 562922 / 0.34113°
Northing / Latitude: 170224 / 51.407646°
Elevation: 34.4 (AOD)
Distance to the Site: 371m

Date Taken: 03/07/2025
Camera: Canon 6D (Full Frame Sensor)
Lens: 50mm fixed lens

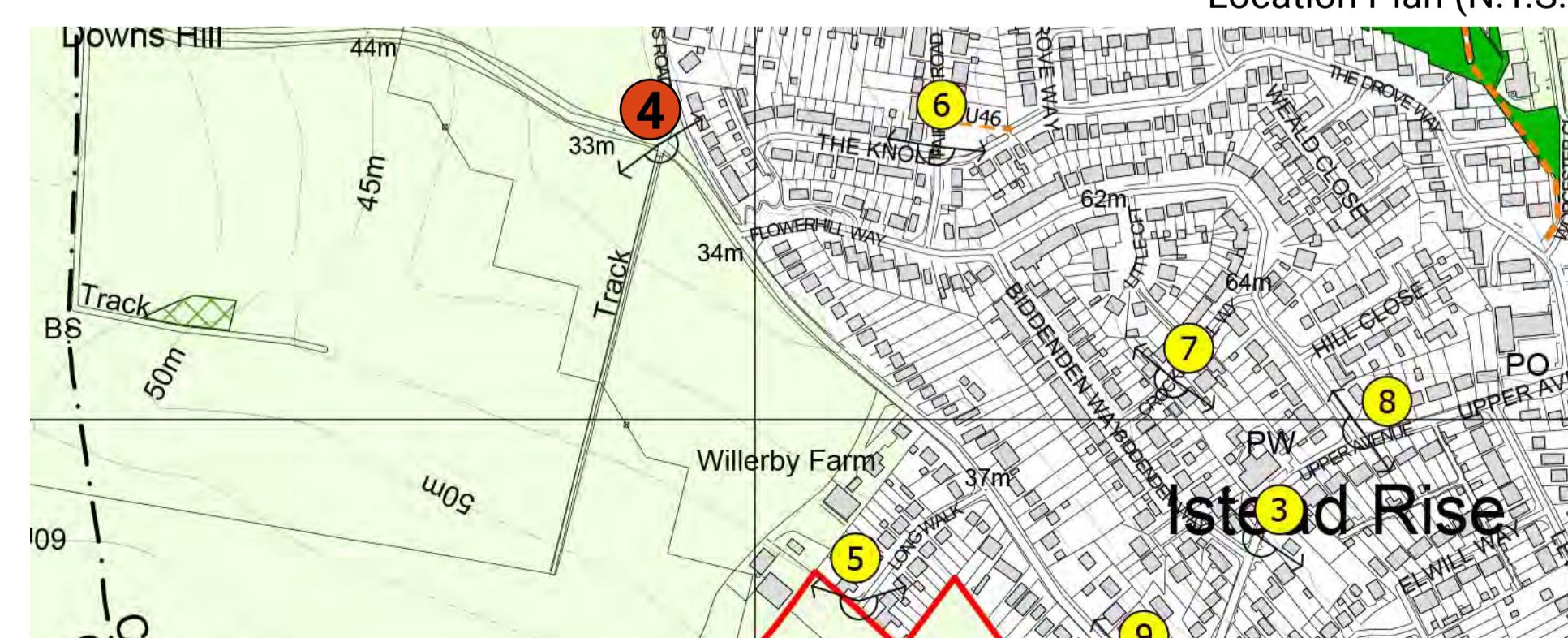
Visualisation Type: Type 1 Annotated Viewpoint Photograph
Enlargement Factor: 100%
Projection: Cylindrical

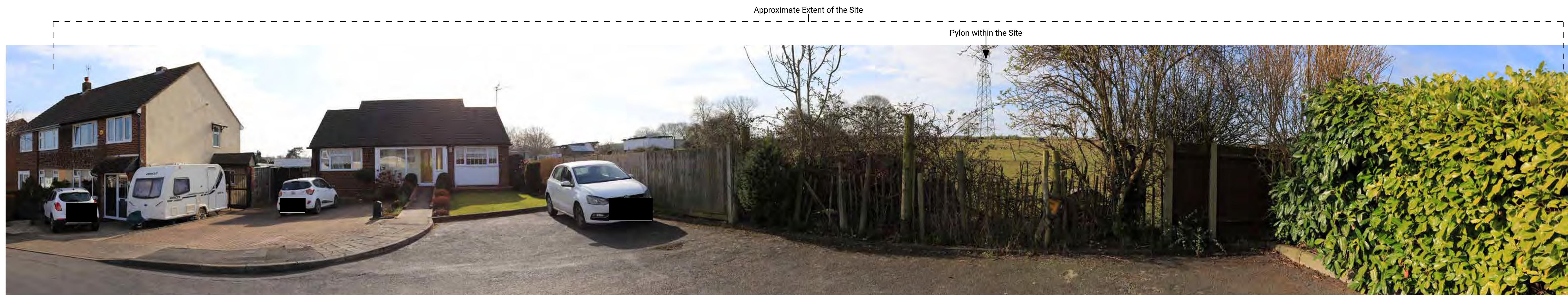
Drawn By: ML
Checked By: OF
Approved By: -

Project Number: 333102059
Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 5: View South from Long Walk

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 563084 / 0.343293°
 Northing / Latitude: 169852 / 51.40426°
 Elevation: 45 (AOD)
 Distance to the Site: 6m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

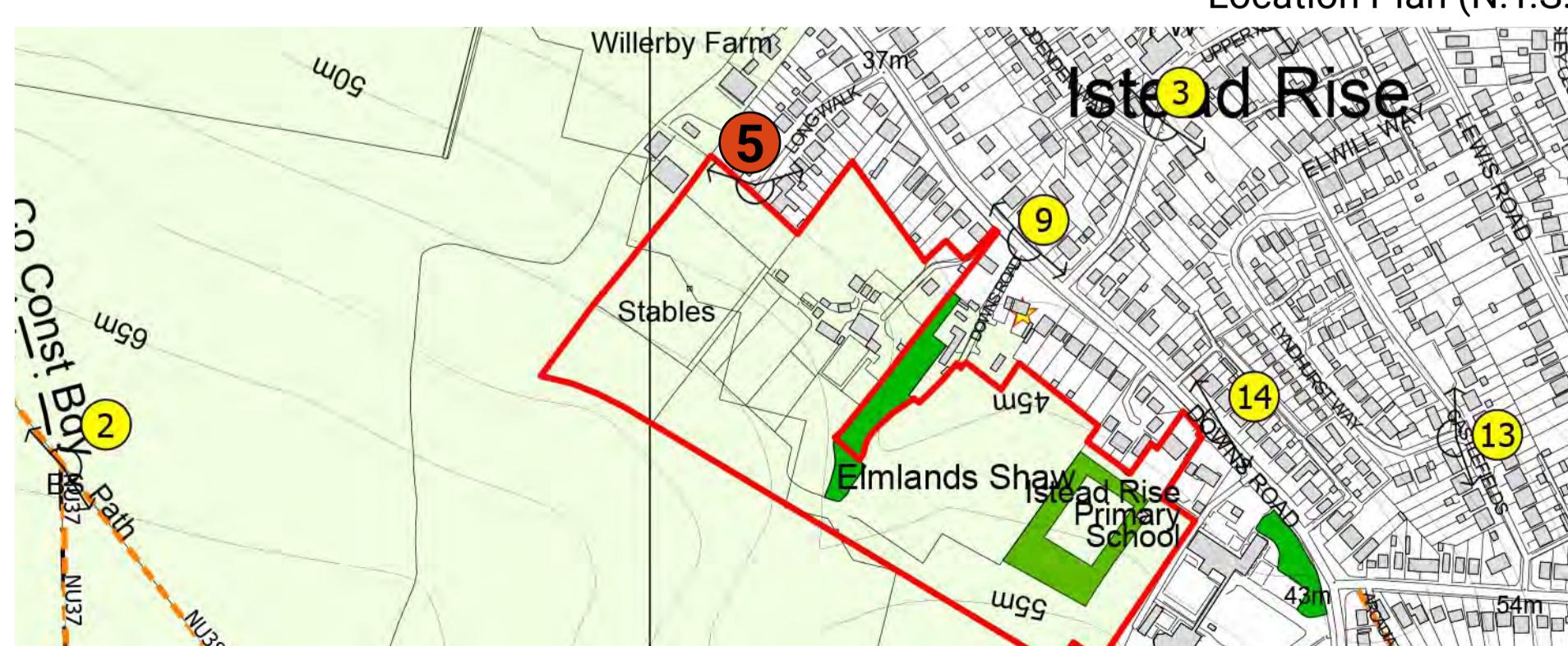
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
 arm's length @A1





Site Context Photograph 6: View South from Fiarview Road, at junction with The Knole

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



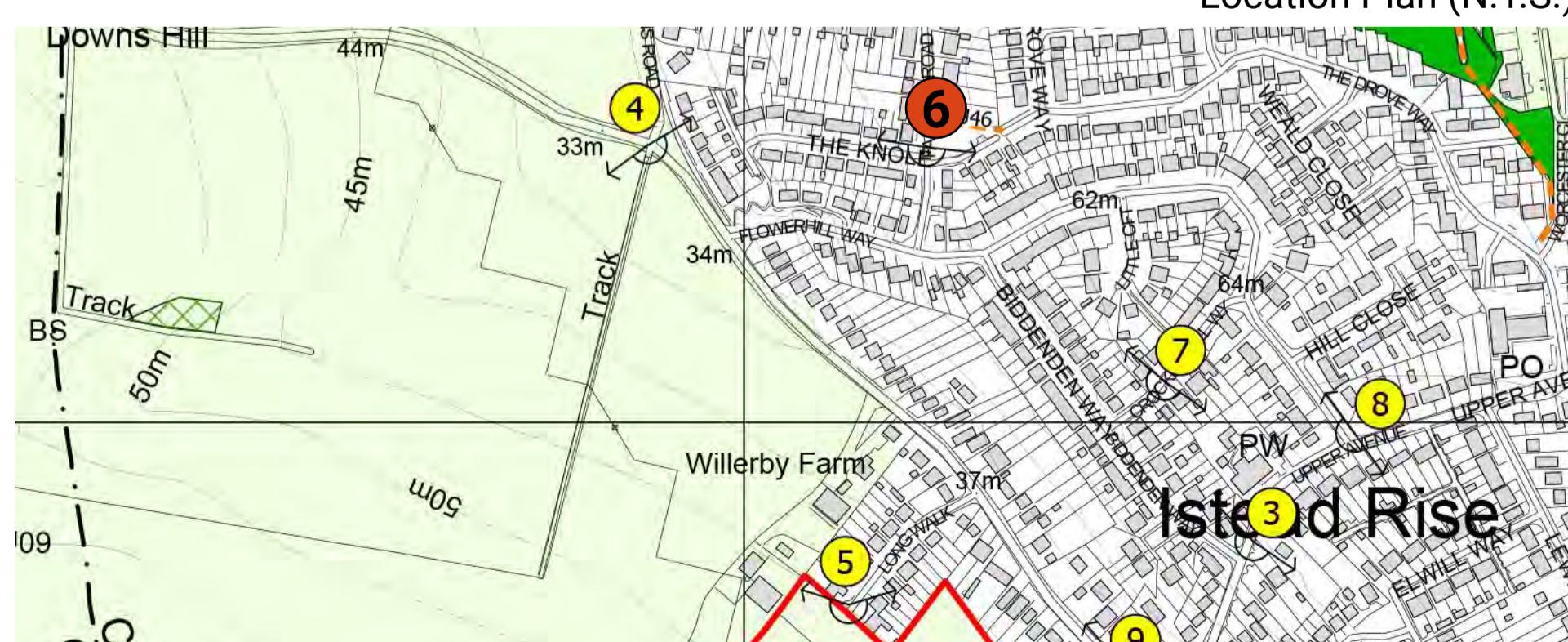
Easting / Longitude: 563147 / 0.344368°
 Northing / Latitude: 170222 / 51.407564°
 Elevation: 57.4 (AOD)
 Distance to the Site: 351m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise



Site Context Photographs

View at a comfortable
arm's length @A1



Site Context Photograph 7: View South-west from Crockenhall Way

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 563340 / 0.347054°
 Northing / Latitude: 170033 / 51.405808°
 Elevation: 61 (AOD)
 Distance to the Site: 225m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

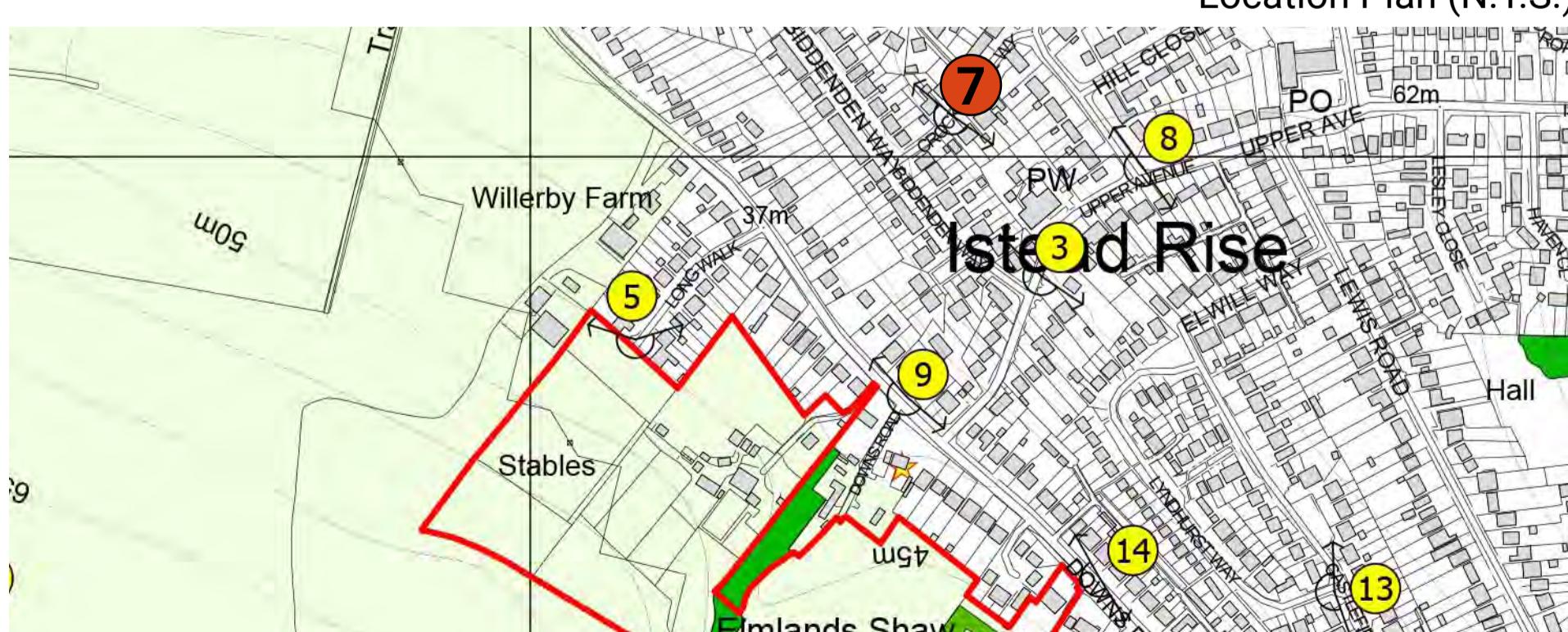
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 8: View South-west from Flowerhill Way, at Junction with Upper Avenue

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 563494 / 0.34924°
 Northing / Latitude: 169991 / 51.405388°
 Elevation: 65.7 (m AOD)
 Distance to the Site: 278m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

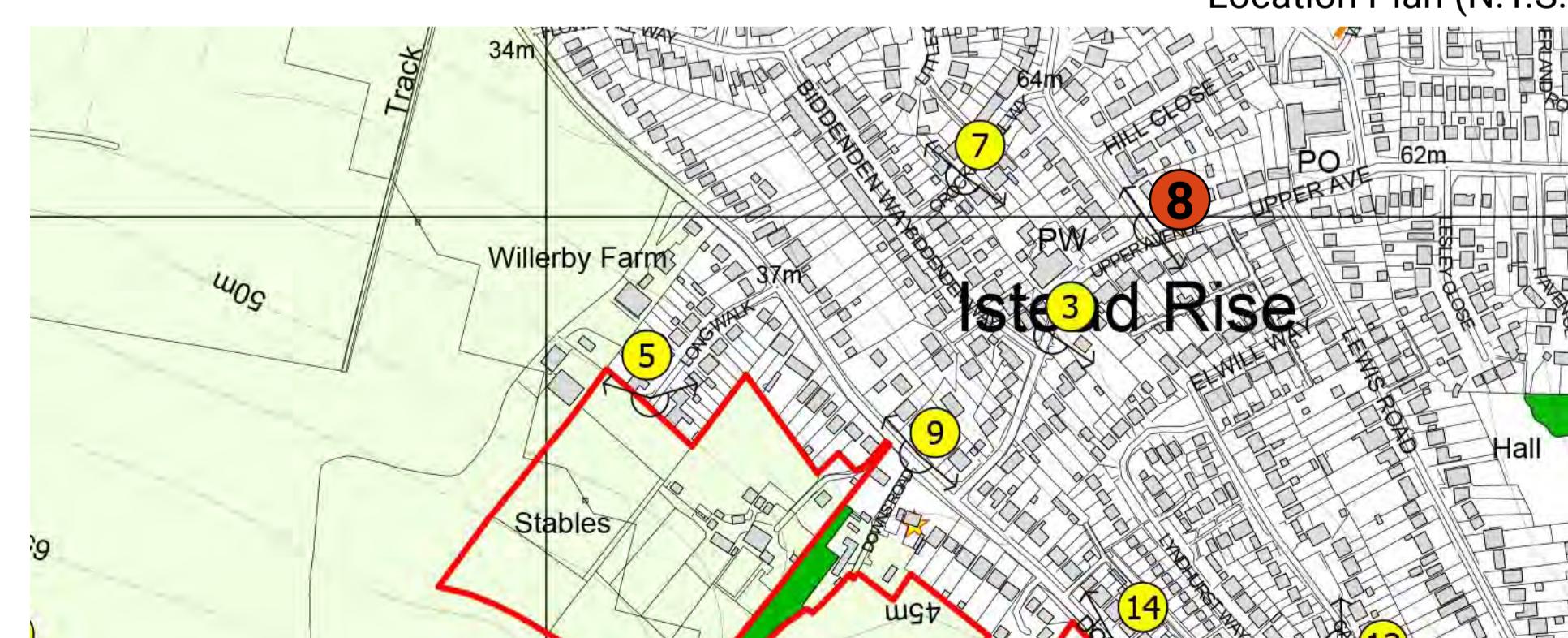
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 9: View South-west from Downs Road

This panorama is not to scale. For contextual information only.

90° Horizontal field of view extract



Easting / Longitude: 563303 / 0.34641°
Northing / Latitude: 169806 / 51.403786°
Elevation: 38.6 (m AOD)
Distance to the Site: 25m

Visualisation Type: Type 1 Annotated Viewpoint Photograph
Enlargement Factor: 100%
Projection: Cylindrical

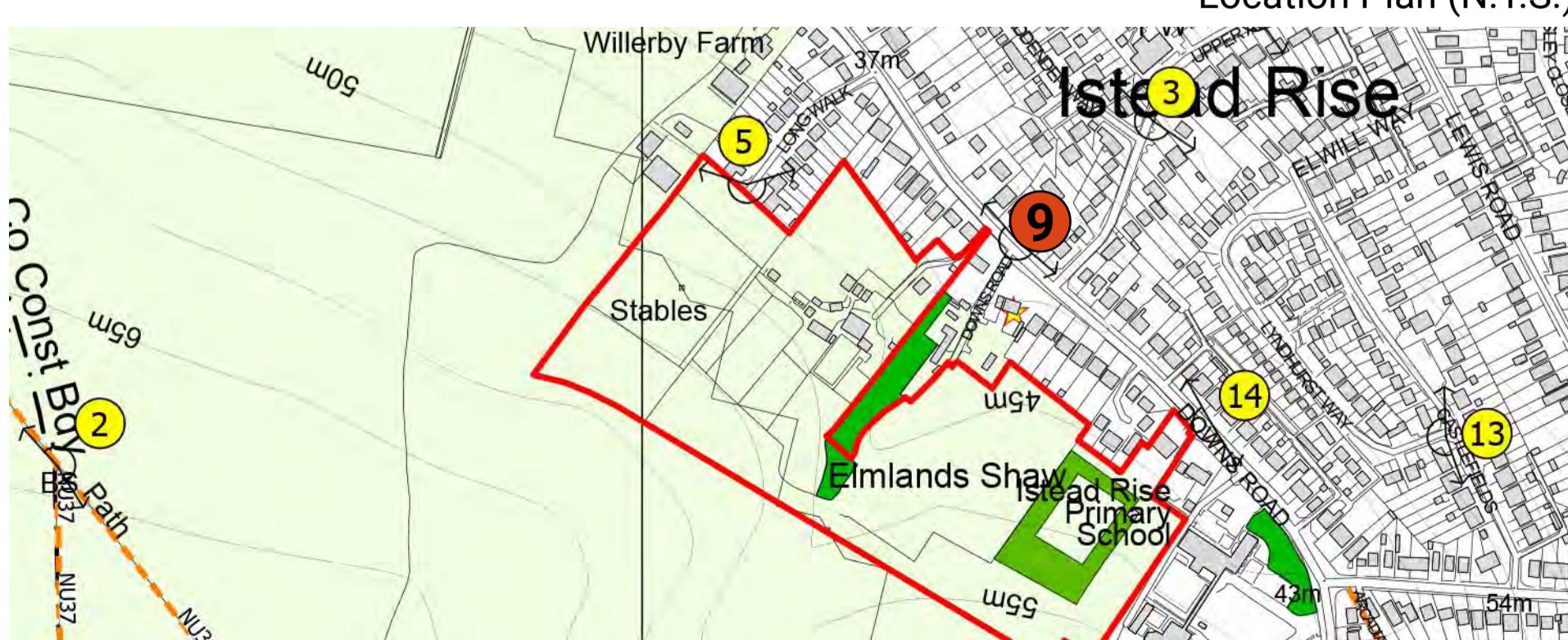
Project Number: 333102059
Project Name: Land at Rose Farm, Istead Rise

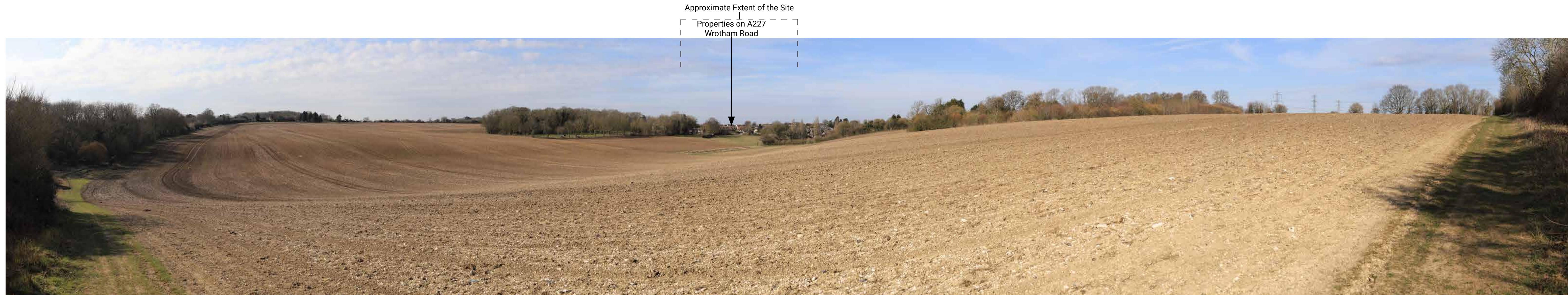
Date Taken: 03/07/2025
Camera: Canon 6D (Full Frame Sensor)
Lens: 50mm fixed lens

Drawn By: ML
Checked By: OF
Approved By: -

Site Context Photographs

**View at a comfortable
arm's length @A1**





Site Context Photograph 10: View West from PRoW NU31

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 564506 / 0.363536°
 Northing / Latitude: 169475 / 51.400464°
 Elevation: 63.8 (AOD)
 Distance to the Site: 1.07km

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

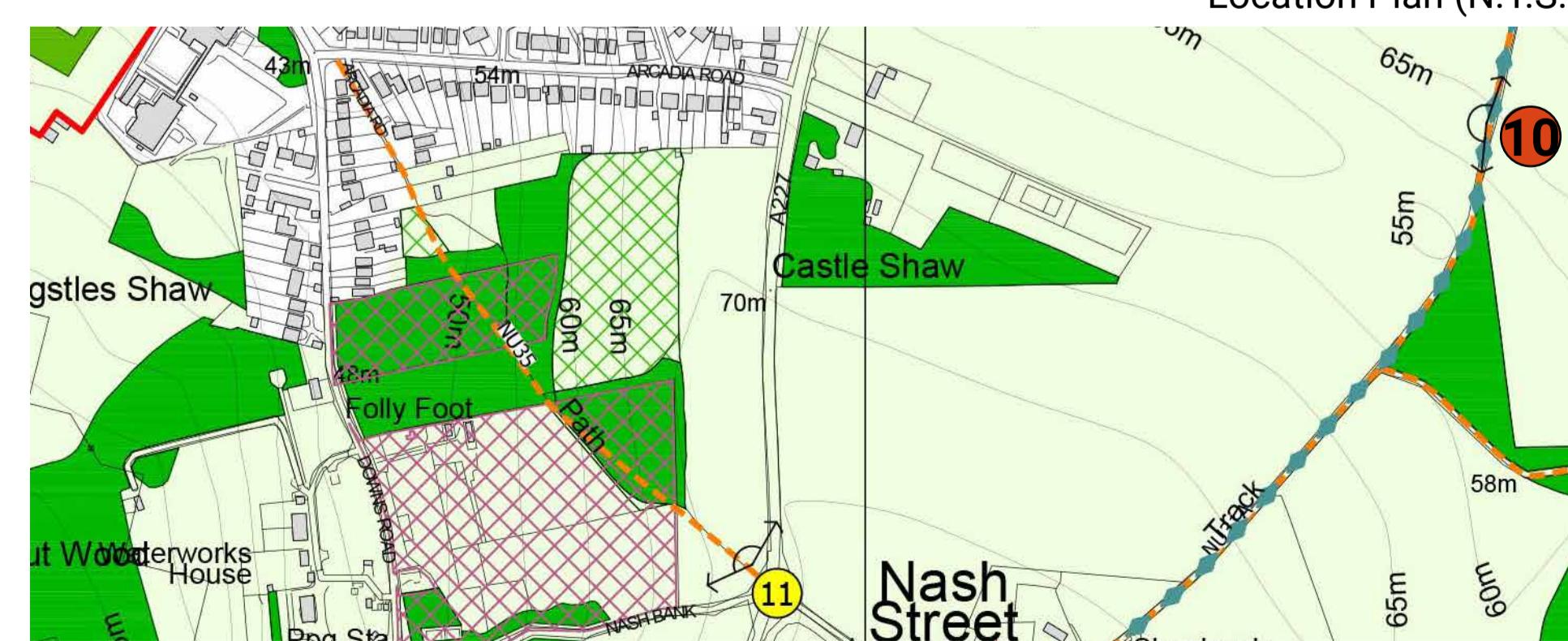
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 11: View North-west from PRoW NU35

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 563907 / 0.354776°
Northing / Latitude: 169116 / 51.39741°
Elevation: 71.8 (AOD)
Distance to the Site: 0.65km

Date Taken: 03/07/2025
Camera: Canon 6D (Full Frame Sensor)
Lens: 50mm fixed lens

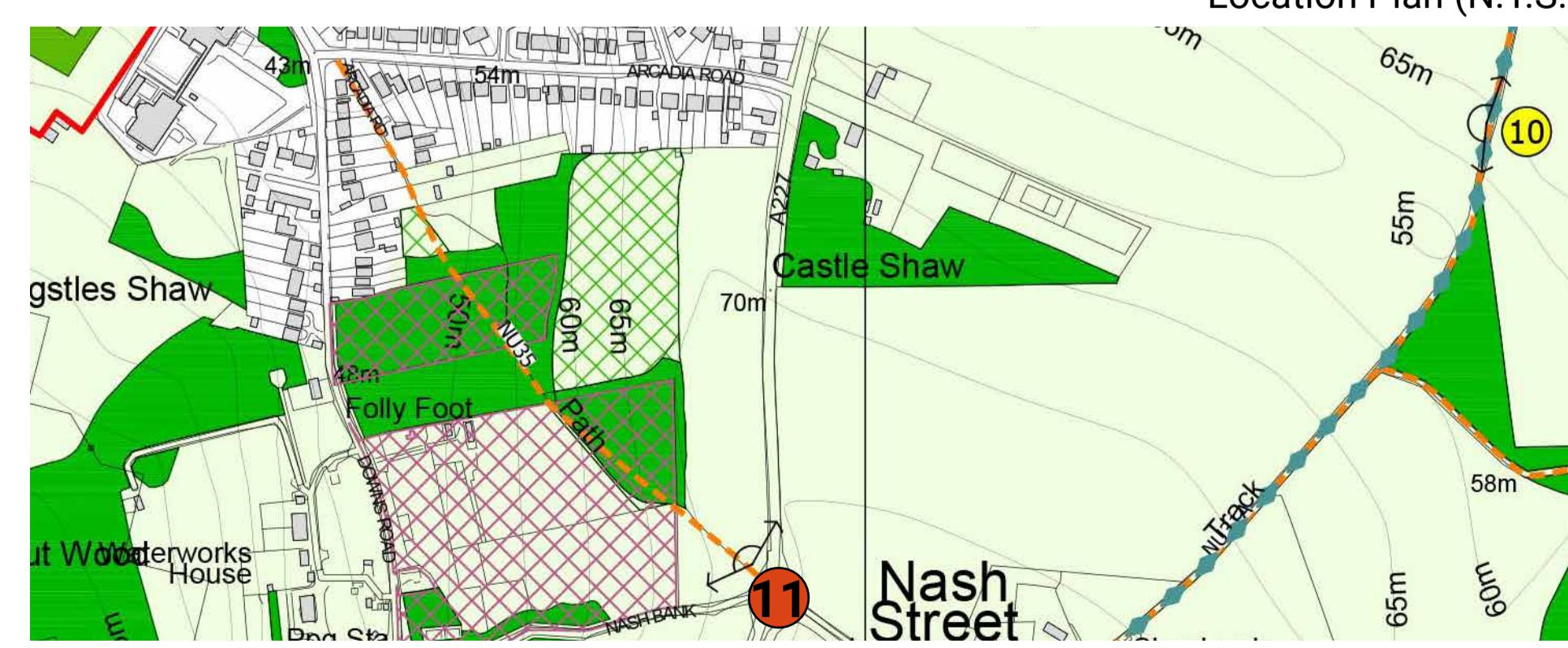
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Enlargement Factor: 100%
Projection: Cylindrical

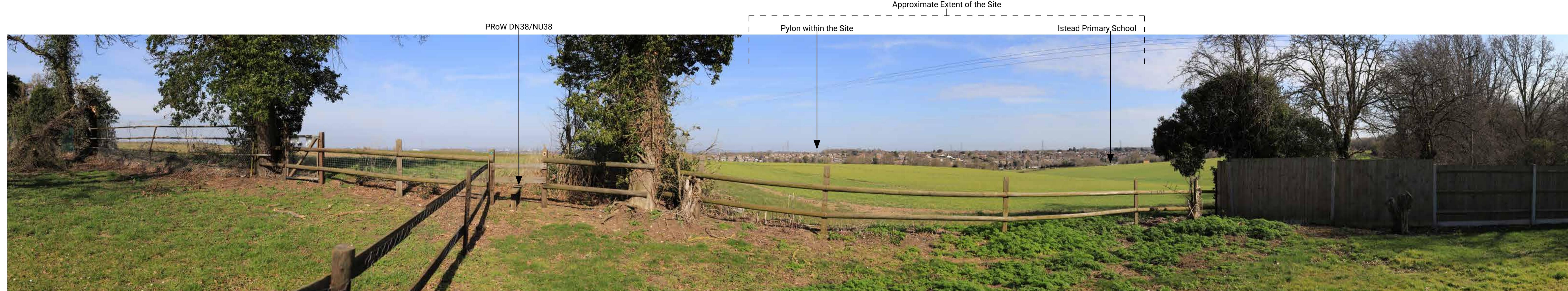
Drawn By: ML
Checked By: OF
Approved By: -

Project Number: 333102059
Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

**View at a comfortable
arm's length @A1**





Site Context Photograph 12: View North-east from PRoW DN38

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Location Plan (N.T.S.)

Easting / Longitude: 562753 / 0.338294°
 Northing / Latitude: 169337 / 51.399728°
 Elevation: 73.3 (AOD)
 Distance to the Site: 395m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

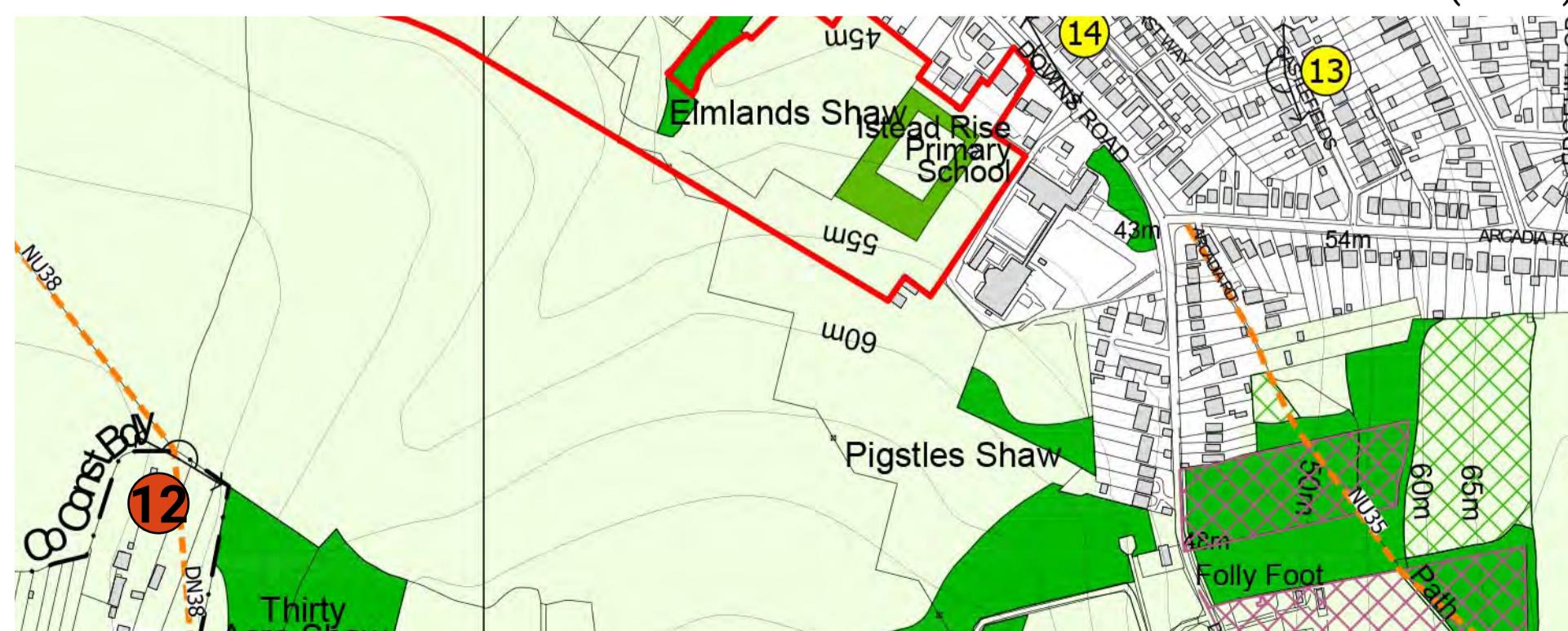
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 Enlargement Factor: 100%
 Projection: Cylindrical

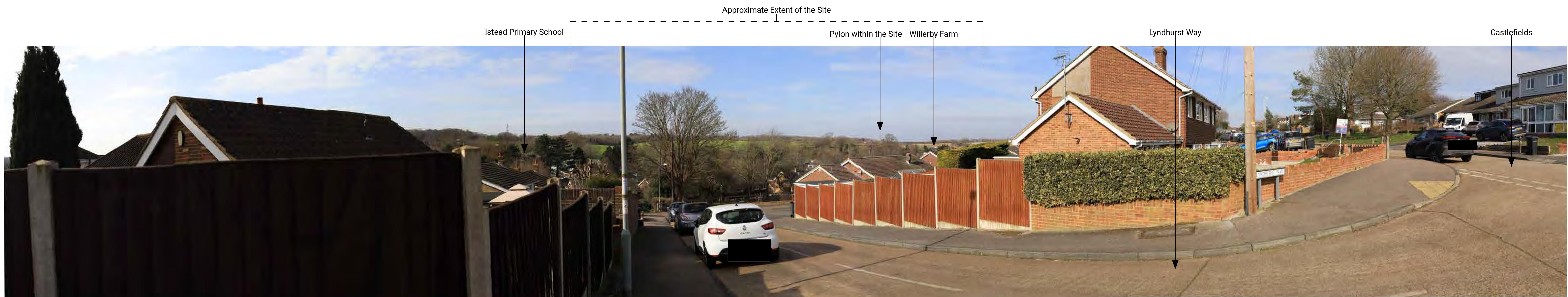
Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 13: View West from Lyndhurst Way, at Junction with Castlefields

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Easting / Longitude: 563648 / 0.351302°
 Northing / Latitude: 169649 / 51.402271°
 Elevation: 57.8 (AOD)
 Distance to the Site: 205m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

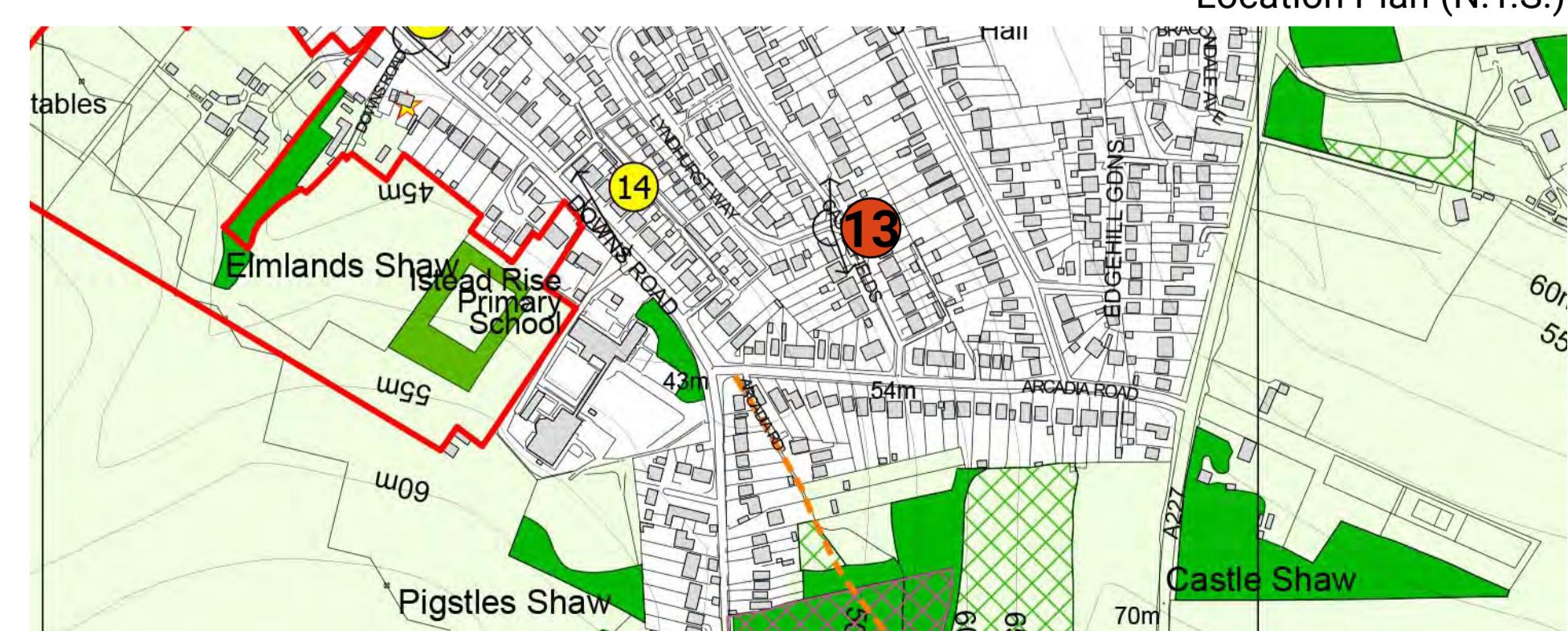
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1





Site Context Photograph 14: View South-west from Downs Road

This panorama is not to scale. For contextual information only

90° Horizontal field of view extract



Location Plan (N.T.S.)

Easting / Longitude: 563459 / 0.348588°
 Northing / Latitude: 169659 / 51.402422°
 Elevation: 41.3 (AOD)
 Distance to the Site: 17m

Date Taken: 03/07/2025
 Camera: Canon 6D (Full Frame Sensor)
 Lens: 50mm fixed lens

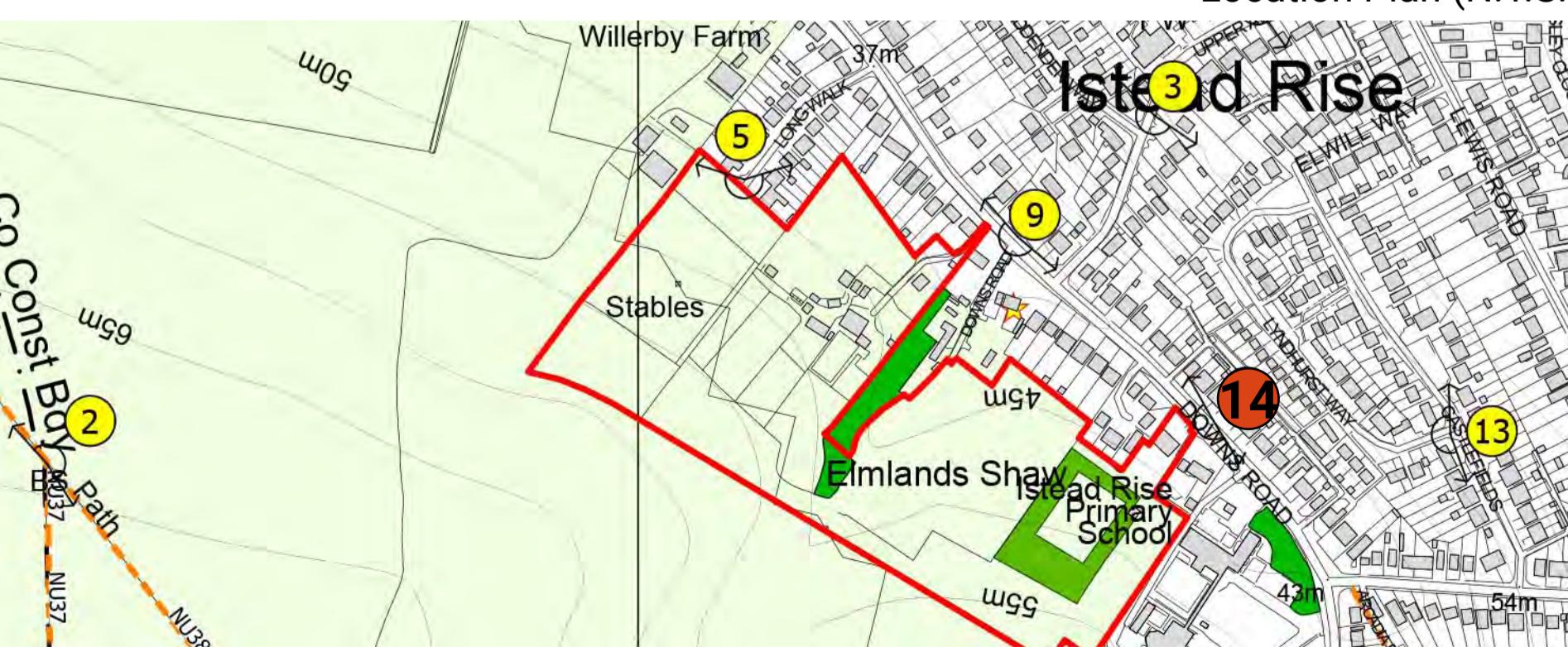
Visualisation Type: Type 1 Annotated Viewpoint Photograph
 Enlargement Factor: 100%
 Projection: Cylindrical

Drawn By: ML
 Checked By: OF
 Approved By: -

Project Number: 333102059
 Project Name: Land at Rose Farm, Istead Rise

Site Context Photographs

View at a comfortable
arm's length @A1



References

ⁱ Department for Levelling Up, Housing and Communities (2024) *National Planning Policy Framework*. Available at: <https://www.gov.uk/guidance/national-planning-policy-framework>. [Accessed January 2025].

ⁱⁱ Department for Levelling Up, Housing and Communities (2023) *Planning practice guidance*. Accessed in December 2023. Available at: <https://www.gov.uk/government/collections/planning-practice-guidance>.

ⁱⁱⁱ Gravesham Borough Council (2024) Design For Gravesham Design Code Supplementary Planning Document. Available at: [design-for-gravesham-design-code-spd](https://www.gov.uk/government/collections/design-for-gravesham-design-code-spd). Accessed in October 2025.

^{iv} Gravesham Borough Council (2020) Gravesham Borough Council Gravesham Stage 2 Green Belt Study Final Report. Available at: <file:///U:/333102059/A3%20-%20Local-Statutory%20Bodies/Policy%20Doc's%20Evidenced%20Based%20Doc's/Gravesham%20Green%20Belt%20Report%20Final%202020.pdf>. Accessed in November 2025.

^v Natural England (2012) 113 North Kent Plain. Available at: <https://publications.naturalengland.org.uk/publication/2900242>. Accessed in October 2025.

^{vi} Natural England (2013) NCA Profile North Downs. Available at: [NCA Profile:119: North Downs - NE431](https://publications.naturalengland.org.uk/publication/2900242). Accessed in October 2025.

^{vii} National Library of Scotland (1896) Kent XVIII.2. Revised 1895. Available at: <https://maps.nls.uk/view/103677008>. Accessed in November 2025.

^{viii} Landscape Institute (2021) *Assessing landscape value outside national designations*. Available at: [lgn-02-21-assessing-landscape-value-outside-national-designations.pdf](https://www.landscapeinstitute.org.uk/resource/lgn-02-21-assessing-landscape-value-outside-national-designations.pdf). Accessed in September 2025.

^{ix} Natural England (2006) Priority Habitats Inventory (England). Available at: [Priority Habitats Inventory \(England\) | Natural England Open Data Geoportal](https://data.naturalengland.org.uk/datasets/priority-habitats-inventory-2006). Accessed in November 2025.

^x Gravesham Borough Council (2018) Gravesham Green Belt Study. Available at: [Gravesham Green Belt Study April 2018.pdf](https://www.gov.uk/government/collections/gravesham-green-belt-study). Accessed in November 2025.

^{xi} Ministry of Housing, Communities and Local Government, Ministry of Housing, Communities & Local Government (2018 to 2021) and Department for Levelling Up, Housing and Communities (2025) *Planning Practise Guidance: Green Belt*. Available at: <https://www.gov.uk/guidance/green-belt>. Accessed in April 2025.

