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 Civic Centre, Windmill Street, Gravesend DA12 1AU

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Wickes Building Supplies Ltd

Address Line 1

Stuart Road

Address Line 2

Address Line 3

Kent

Town/city

Gravesend

Postcode

DA11 0BZ

Description of site location must be completed if postcode is not known:

Easting (x)

564269

Northing (y)

174321

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- 2 no. Illuminated building signs
- 1 no. set of Glazing Click&Collect Graphics
- 1 no. totem sign part illuminated
- 2 no. post signs
- 2 no. Product signs non-illuminated

Advertisement Type:

Fascia Sign

Height:

3.755 metres

Width:

6.595 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

2.45 metres

What is the maximum projection of the advertisement from the face of the building?:

0.15 metres

What is the maximum height of any of the individual letters and symbols?:

120 centimetres

What materials will the advertisement be made of?:

Sign 1 - Built up aluminium wickes sign with illuminated acrylic border and letters - letters an logos to illuminate

The colour of text and background:

Ral 5002/White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.93 metres

Width:

3.205 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

3.91 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Sign 2a - Kitchens etc. 3mm flat aluminium fret cut letters mounted on locators/pins

The colour of text and background:

White

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.93 metres

Width:

2.762 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

3.91 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Sign 2b - Building etc. 3mm flat aluminium fret cut letters mounted on locators/pins

The colour of text and background:

White

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

2.045 metres

Width:

4.094 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

106 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

86 centimetres

What materials will the advertisement be made of?:

Click & Collect - Vinyl glazing graphics

The colour of text and background:

Cyan/P288c/White

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

2.84 metres

Width:

5 metres

Depth:

0.196 metres

What is the height from the ground to the base of the advertisement?:

3.268 metres

What is the maximum projection of the advertisement from the face of the building?:

0.196 metres

What is the maximum height of any of the individual letters and symbols?:

91 centimetres

What materials will the advertisement be made of?:

Sign 4 - Side elevation - Wickes aluminium extrusion flexface sign box with printed PVC skin to the face and internal LED illumination to border and letters only

The colour of text and background:

P288c/White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2 metres

Width:

2 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

1.05 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

26 centimetres

What materials will the advertisement be made of?:

Post Sign - Galvanised steel frame with folded aluminium trays and applied vinyl details

The colour of text and background:

Ral 5002/White

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

3.4 metres

Width:

2 metres

Depth:

0.79 metres

What is the height from the ground to the base of the advertisement?:

0.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

114 centimetres

What materials will the advertisement be made of?:

Small Freestander - 76mm Traffic posts with flat aluminium panel to the face

The colour of text and background:

Ral 5002/Ral 5008/white

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

6 metres

Width:

2 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

2 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

104 centimetres

What materials will the advertisement be made of?:

Totem Sign - Galvanised steel frame with top Wickes section - flexface sign and lower sections fret cut aluminium panels illumination using LED to letters and logos only

The colour of text and background:

Ral 5002/Ral 5008/Cyan/White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Click & Collect
2 no. Posts signs
1 no. totem sign

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

elevations and photos provided in documents

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2022

To Date

01/07/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

TRACY BARWICK

Date

23/06/2022