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Re: 29 King St, Gravesend DA12 2DU , Grocery shop at the Ground Floor & Basement.

Firstly I would like to mention that Client gave me the address as : 29 King St, In the application I only had the option to choose 29a King St so I selected that. The Ground floor & Basement area is where the Grocery shop is to operate.

The proposal is for signage for a Grocery shop, in keeping with the area we have kept similar signage with raised letters and in some instances with a light trough illuminating it. We have also attached images of the shop, the submitted drawings and some examples of fascia and projected signage from nearby shops.

The specifications are listed below.

Aluminum composite panel's (ACP) sign tray in Mint Green RAL 6029 Matt finish with 50mm projection. Channel Letters for "KINGS AFRO FRESH MARKET" with 70mm projection in .8mm aluminum and ACP face in white RAL 9010 both projection and face in matt finish. Rest of the text and door number to be flat cut from 3mm ACP panel in yellow RAL 1003 in matt finish and mounted on the ACP sign tray directly.

So overall maximum projection from the fascia will be $50\text{mm} + 70\text{mm} = 120\text{mm}$ (+ ~ - 2mm)

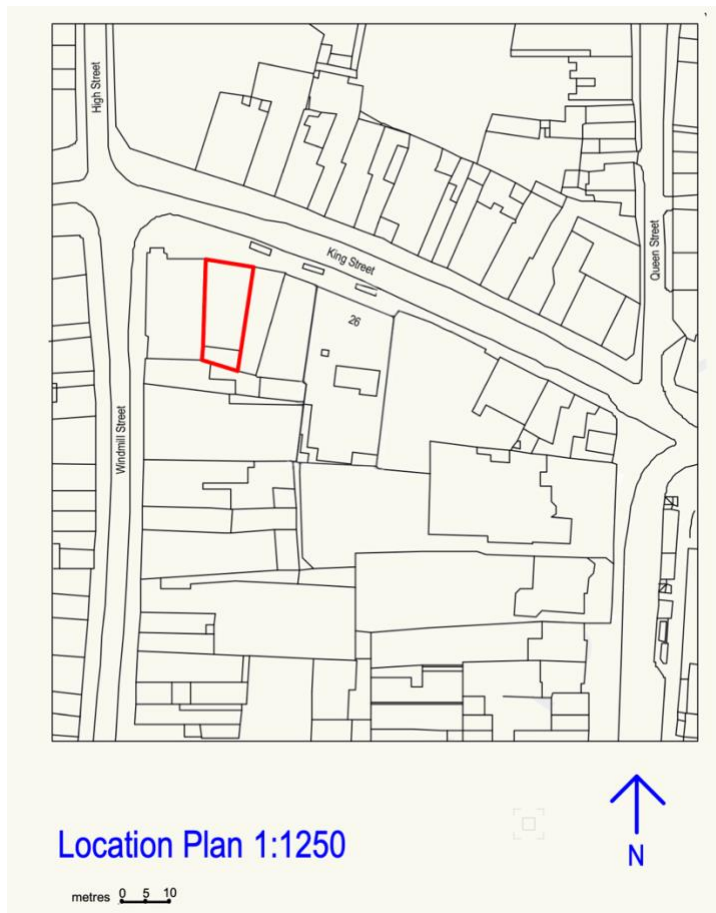
Projection Sign : 800mm x 100mm circular aluminum projection sign with perspex panels. The metal bracket will project the double sided round projection sign 140mm away from the building fascia. Projection sign is non illuminated and frame is in Mint Green RAL 6029 Matt finish. Graphics to be done on the perspex panels with Vinyl.

Trough Light : Sealed aluminum profiled trough light in black matt finish. Trough light will be erected with 300mm long same coloured brackets. Illumination will be done with low voltage 12V LED modules with IP65 rating and powered by IP67 rated LED driver. The light temperature will be 6000K Daylight colour. The illuminance level will be 1650 lumens per meter or 896.5 cd/m².

Green will be RAL 6029 & yellow RAL 1003 , White 9010 & Black 9005. The font for KINGS AFRO FRESH MARKET will be 'Bjola', for the smaller yellow letters it will be Hudson NY.



Image1 Street View



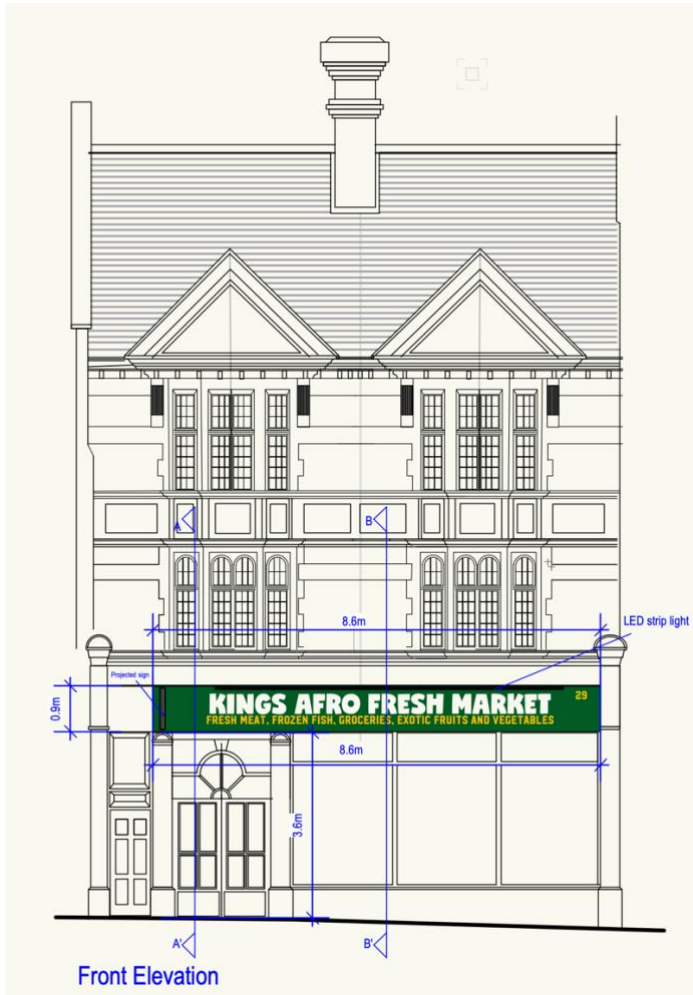




Image 2 Shop Front



Image 3 Shop Front



Image 4 Shop Front



Image 5 Nearby Shop Front with raised letters , LED light & Projected Side sign



Image 6 Nearby Shop Front with raised letters , LED light & Projected Side sign



Image 7 Nearby Shop Front with raised letters