

# HERITAGE STATEMENT

## PROPOSED EXTERNAL REFURBISHMENT WORKS

### SANTANDER, 4 KING STREET, GRAVESEND, DA12 2HH

4<sup>TH</sup> FEBRUARY 2025



architecture  
interiors  
strategy  
masterplanning

#### 1. INTRODUCTION

This Heritage Statement has been prepared by LOM on behalf of Santander in support of an Advertisement Consent application for proposed external works to a Santander branch.

This document should be read in conjunction with the architectural drawings and documents submitted as supporting material.

#### 2. DESCRIPTION OF SITE

The site (Santander, 4 King Street, Gravesend, DA12 2HH) is a 2-storey non-listed building in Gravesend town centre but is in Gravesend's King Street Conservation Area.

#### 3. ASSESSMENT

The building itself is located within King Street Conservation Area on a street populated by retail/commercial units. The building is occupied by Santander and takes up the entire site footprint, meaning there is no garden or open space.

Being within a conservation area, the site is surrounded by many listed buildings and buildings that contribute positively to the conservation area.

#### 4. PROPOSAL

The proposal comprises of external refurbishment and repair works to the external shopfront, replacing the existing non-illuminated fascia sign and externally illuminated hanging sign with new in Santander's new standard script font, and fitting Santander graphics (red dots) to the entrance door.

#### 5. IMPACT

The visual impact on the property and surrounding area will be minimal and will not significantly change the building's appearance due to the small-scale and discreet nature of the works. The colour scheme has been thought about and is sympathetic to the building itself, surrounding buildings and the area.

Being located within a conservation area, despite having non-listed status, the proposed external works are an opportunity to restore and protect the building for further years, which will help maintain and improve the character and appearance of the conservation area.

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