

Application Form 3

ADVERTISEMENT APPLICATION

PLEASE READ NOTES ON REVERSE FIRST
AND COMPLETE IN BLOCK LETTERS

GR930482

FOR OFFICE USE ONLY

APPLICATION NO.

FEE PAID SAFEWAY STORES PLC
NO. 083679

£33.00

DATE REGISTERED

16 AUG 1993

1A. Name and Address of Applicant

SAFEWAY STORES PLC

6 MILLINGTON ROAD

HAYES

MIDDLESEX UB3 4AY

Tel. No.

1B. Name and Address of Agent

GDM ARCHITECTS LIMITED

67 COLLEGE ROAD

MAIDSTONE

KENT ME15 6SX

Name for contact MR G ERNEST

Tel. No. 0622 686364

2. Address of Application Site

SAFEWAY SITE, COLDHARBOUR ROAD, NORTHFLEET, GRAVESEND, KENT.

3. Description of Proposed Advertisement PLEASE TICK ONE OR MORE BOXES

☐

AN APPLICATION FOR A HOARDING

IF OTHER TYPE PLEASE SPECIFY
PYLON SIGN

☐

AN APPLICATION FOR A PROJECTING SIGN

☐

AN APPLICATION FOR A FASCIA SIGN

WHAT IS THE PURPOSE FOR WHICH THE LAND OR BUILDING IS NOW USED?
CONSTRUCTION SITE

4. Illumination

a. WILL THE ADVERTISEMENT BE ILLUMINATED? YES ☒ NO

INTERNALLY

b. IF YES, PLEASE STATE TYPE OF ILLUMINATION
(eg. Internally, Externally, Floodlighting etc.)

c. WILL THE ILLUMINATION BE STATIC OR INTERMITTENT? Static ☒ Intermittent ☐

d. WHAT IS THE INTENSITY OF ILLUMINATION IN FOOT/LAMBERTS?
60 Foot/Lamberts
(600 CANDELAS M²)
MIXED (SEE DRAWING)

e. WHAT IS THE COLOUR(S) OF THE ILLUMINATION?

5. Site Ownership

a. DOES THE APPLICANT OWN THE LAND? YES ☒ NO

b. IF NOT, HAS THE PERMISSION OF THE OWNER OR ANY OTHER PERSON ENTITLED
TO GIVE PERMISSION FOR THE DISPLAY OF THE ADVERTISEMENT BEEN OBTAINED? YES ☐ NO

GDM

[REDACTED]

1993

ME15 6SX