

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 26/03/2026 4:40 PM from [REDACTED]

Application Summary

Address:	The Woodlands 217 Wrotham Road Gravesend Kent
Proposal:	Alterations to existing restaurant, including alterations to elevations, additional works to accommodate plant, new corral and bin store, demolition of existing single storey side extension with erection of new single storey side extension, minor external work to existing parking bays, creation of patio and other associated work.
Case Officer:	Mrs Lisa Fisher

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED] KENT ROAD Gravesend

Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application

Reasons for comment:

Comments:	Formal Objection to Proposed McDonald's Drive-Through - Wrotham Road, Gravesend I am writing to formally object to the proposed development of a new McDonald's drive-through on Wrotham Road, Gravesend. This proposal is fundamentally unsuitable for the location and raises serious concerns regarding safety, congestion, environmental impact, and the wellbeing of local residents. Firstly, the site is in close proximity to both a park and a school. Introducing a high-traffic, fast-food drive-through in such an area is entirely inappropriate. It will increase vehicle movements, create additional hazards for children and families, and undermine the safety of a space that should prioritise community use and wellbeing. Secondly, traffic on Wrotham Road is already heavily congested. The addition of a drive-through facility will significantly worsen this situation, leading to longer queues, increased idling, and greater risk of accidents. The existing road infrastructure is simply not equipped to handle the additional volume and flow of vehicles this development would generate.
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There is also the issue of over-saturation. There are already two McDonald's restaurants within a one-mile radius. This raises serious questions about the necessity of another outlet in such close proximity, particularly given the clear strain existing locations already place on traffic and local services.

Furthermore, the proposed site directly borders residential housing. The impact on nearby residents would be considerable, including increased noise, traffic disturbance, late-night activity, and light pollution. The presence of a drive-through opposite a residential street is wholly incompatible with maintaining a peaceful living environment.

Litter is another significant concern. Existing McDonald's locations in the town centre already contribute to ongoing issues with rubbish in surrounding areas. It is highly likely that this problem would extend into nearby streets, green spaces, and the park, negatively affecting the local environment.

In summary, this development is impractical and unsuitable on multiple levels. It poses risks to public safety, exacerbates existing traffic problems, harms residential amenity, and contributes to environmental degradation. Given the existing issues with current McDonald's locations in the area, approving this proposal would only compound these problems.

For these reasons, I strongly urge the council to reject this application.

Kind regards