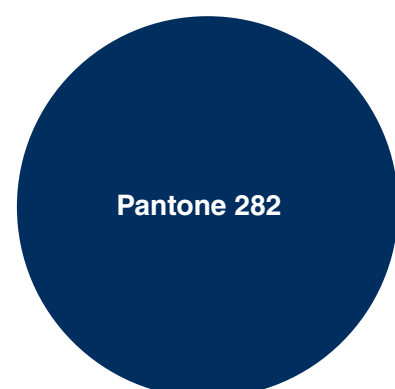


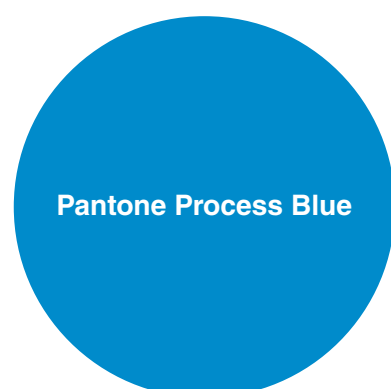
Colour palette

Primary palette

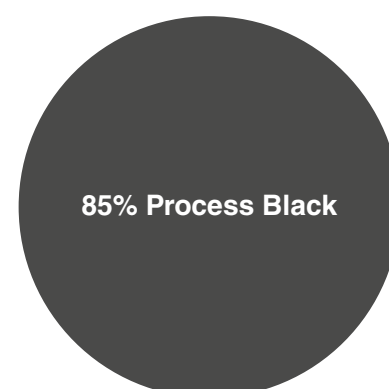
The National Highways visual identity uses 2 colours from the Pantone® matching system plus an 85% tint of black. To check the colours, always match to the relevant Pantone® swatch.



CMYK: **100, 68, 0, 54**
 RGB: **0, 46, 95**
#002E5F



CMYK: **100, 10, 0, 10**
 RGB: **0, 139, 203**
#008BCB



CMYK: **0, 0, 0, 85**
 RGB: **74, 74, 74**
#4A4A49



The colour palette is applicable for digital and printed materials.

Secondary palette

For greater flexibility and depth, colours from our secondary palette may be used alongside the primary colours. For printed literature you should not use colours below a tint value of 15%.



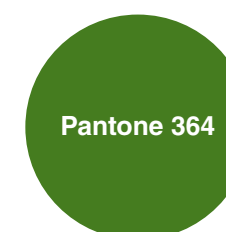
CMYK: **57, 98, 0, 46**
 RGB: **91, 19, 86**
#5B1356



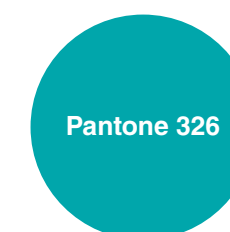
CMYK: **0, 95, 100, 29**
 RGB: **177, 32, 9**
#B12009



CMYK: **0, 62, 100, 32**
 RGB: **179, 93, 0**
#B35D00



CMYK: **65, 0, 100, 42**
 RGB: **69, 124, 31**
#457C1F



CMYK: **87, 0, 38, 0**
 RGB: **0, 166, 170**
#00A6AA



CMYK: **18, 94, 0, 0**
 RGB: **203, 38, 134**
#CB2686



CMYK: **0, 100, 99, 4**
 RGB: **220, 8, 20**
#DC0814



CMYK: **0, 48, 100, 0**
 RGB: **244, 150, 0**
#F49600



CMYK: **45, 0, 100, 24**
 RGB: **134, 163, 21**
#86A315



CMYK: **35, 0, 16, 54**
 RGB: **104, 129, 129**
#688181



CMYK: **31, 27, 0, 20**
 RGB: **160, 160, 190**
#A0A0BE



CMYK: **30, 30, 60, 10**
 RGB: **179, 161, 110**
#B3A16E



CMYK: **0, 24, 94, 0**
 RGB: **253, 198, 0**
#FDC600



CMYK: **57, 0, 100, 0**
 RGB: **128, 186, 39**
#80BA27



CMYK: **10, 0, 6, 27**
 RGB: **188, 197, 196**
#BCC5C4