

From: [REDACTED]
To: [Planning Admin](#)
Subject: Objection to the planning application ref The Woodlands, 217 Wrotham Road
Date: 29 March 2026 18:29:53

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Dear Sir/Madam

The Gravesham Borough Council planning portal has been down all day so I have been unable to make my comments online, nor find the planning application reference for the above address - I hope therefore that you will permit me to submit my comments here.

I strongly object to the recent planning application to house a McDonalds fast food restaurant at the above address.

This site is wholly unsuitable for a number of reasons:

1. This is a residential road.

Being a fast food restaurant, the average stay at an McDonalds restaurant is far shorter than at a Beefeater. Hence the turnaround of business would be fast and vast.

There would therefore be a severe volume of increased traffic produced by the venue which would be a blight on the neighbourhood and lead to an unacceptable level of extra traffic.

The existing residents right to quiet enjoyment of their homes would be forever blighted should this fast food restaurant be allowed.

2. This site is in extremely close proximity to both a school and a popular community recreational area, meaning this site is in extremely close proximity to both passing and resident school children. As this is a fast food restaurant, selling a high number of less healthy foods, I believe the borough council should follow scores of other councils across the country (including Medway) in rejecting applications that knowingly place new fast food restaurants in such easy and close reach of impressionable children.

3. There is a housing shortage in the borough and this large, formerly residential site would be put to much better use as a residential unit.

4. There are already two McDonalds restaurants in the town. Three McDonalds restaurants in a town of 60,000 people is absolutely obscene!

Do let me know if you need anything else in order to accept this objection

Best

[REDACTED]

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