



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	The Railway Inn
Address line 1	Sole Street
Address line 2	Cobham
Address line 3	
Town/city	Gravesend
Postcode	DA13 0XY

Description of site location must be completed if postcode is not known:

Easting (x)	565625
Northing (y)	167535

Description

2. Applicant Details

Title	Mr
First name	Andy
Surname	Beetham
Company name	Stonegate Group
Address line 1	3 Monkspath Hall Road
Address line 2	
Address line 3	
Town/city	Solihull

2. Applicant Details

Country	
Postcode	B90 4SJ
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Andy
Surname	Beetham
Company name	SR Signs
Address line 1	12
Address line 2	Wortley Moor Lane
Address line 3	Upper Wortley
Town/city	Leeds
Country	
Postcode	LS12 4HX
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING	
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Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☒ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.4 x Width: 3.24 x Depth: 0 metre(s)
What materials will the sign be made of?	
Signwriting	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.11 x Width: 2.1 x Depth: 0 metre(s)
What materials will the sign be made of?	
Signwriting	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background	
DH Quartz Grey, RAL 7026	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.23 x Width: 3 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
Trough Light, Foamex Letters	
What is the maximum height of any of the individual letters and symbols?	23 cm
The colour of text and background	
Gold Finish, RAL 7026, DH Quartz Grey	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.23 x Width: 3 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
Trough Light, Foamex Letters	
What is the maximum height of any of the individual letters and symbols?	23 cm
The colour of text and background	
Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.165 x Width: 1.5 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
Trough Light, Foamex Letters	
What is the maximum height of any of the individual letters and symbols?	17 cm
The colour of text and background	
Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	2.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.1 x Width: 0.8 x Depth: 0.03 metre(s)
What materials will the sign be made of? Linolite, Aluminium face panel vinyl detail painted background, Aluminium bullnose section, Existing post	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 2	
What is the height from the ground to the base of the advertisement?	1.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 1.1 x Width: 0.7 x Depth: 0.03 metre(s)
What materials will the sign be made of? Aluminium bullnose section, Aluminium face panel with vinyl text	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Projecting or hanging sign(s): 3	
What is the height from the ground to the base of the advertisement?	1.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 1.1 x Width: 0.7 x Depth: 0.03 metre(s)
What materials will the sign be made of? Aluminium bullnose section, Aluminium face panel with vinyl text	
What is the maximum height of any of the individual letters and symbols?	10 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed hoarding

Hoarding(s): 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 1.1 x Width: 0.07 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
Aluminium bullnose section, Aluminium face panel with vinyl text	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hoarding(s): 2	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 1.1 x Width: 0.7 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
Aluminium bullnose section, Aluminium face panel with vinyl text	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
Gold Finish, RAL 7026, DH Quartz Grey	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)
Dimension:	Height: 0.58 x Width: 0.25 x Depth: 0.25 metre(s)
What materials will the sign be made of? Aluminium lantern, Acrylic glazing box	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.395 metre(s)
Dimension:	Height: 0.234 x Width: 0.238 x Depth: 0.395 metre(s)
What materials will the sign be made of? Aluminium floodlight	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.115 metre(s)
Dimension:	Height: 0.115 x Width: 0.06 x Depth: 0.06 metre(s)
What materials will the sign be made of? Aluminium wall light	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Will the sign be illuminated?	Yes

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Two x new lanterns
Eight x new LED floodlights
Four x new downlights

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PLEASE SEE ATTACHED EXISTING SITE PHOTOGRAPHS SHOWING EXISTING SIGNS IN POSITION

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

10/12/2021

To

10/12/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

11. Authority Employee/Member

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

10/12/2021