



Design & Heritage Statement

Gravesend Borough Market – Listed Building Consent

Introduction – The Site and Location

April 2024

This Heritage Statement has been prepared in accordance with the requirements of the National Planning Policy Framework and supports a Listed Building Consent Application to alter the colour of the main wall behind the Grade II Listed statue of Queen Victoria within the Borough Market.

The Borough Market is situated in the heart of the town between the High Street to the west and Queen Street to the east. It is sited within the 'High Street & Queen Street Conservation Area'.

The statue sits in front of a separating wall within the main market building space, with arches on either side leading to the eastern end of the building.

The Statue Details

List Entry Grade - II

List Entry Number - 1089035

Date - 1898

Sculptor - J. Broad

Description - A standing stone statue with full imperial regalia on stone

The Proposal

Gravesham Council have decided to bring in an external management company to run the market and transform the space.

'Beer & Feast' have been chosen to become the new operators of the market and have rebranded it as 'Hatch'.

Part of this re-branding will incorporate a different internal colour scheme than present, to correspond with the new external signage and external door colour.



Photo of Listed Statue against existing blue painted wall

It is proposed, as part of the rebranding of the Market, to re-paint the wall behind the listed statue in a color dark grey to correspond with the new rebranding colours.



Proposed paint colour of existing wall (Matt Finish)

Impact of Proposals

It is proposed the new wall colour will have no material impact on the Grade II Listed Monument.

Conclusion

This proposal is required as part of the rebranding of the Borough Market for Gravesham Borough Council.



The wall colour will have minimal impact on the setting of the Grade II Listed Monument of Queen Victoria.

Therefore it is suggested this application should be found favourable and receive the Local Authority's approval.