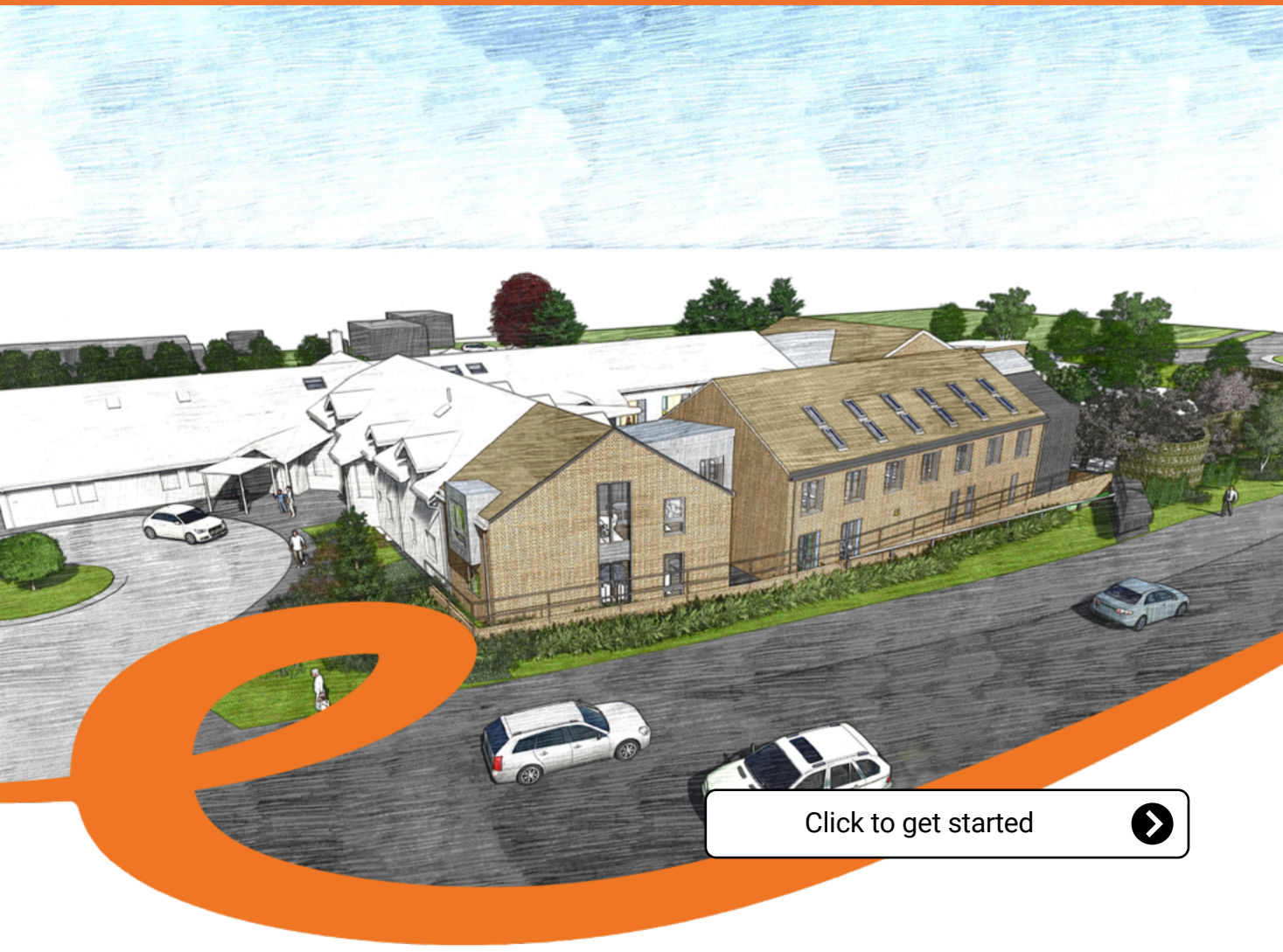


TRAVEL PLAN

Our ambition to develop sustainable travel options

ellenor.^x
hospice care in your home or ours



Click to get started





"Our capital build program has enabled us to ensure that we are offering a range of sustainable travel options. This includes promoting eco-friendly options, endorsing active travel and community inclusion."

Michelle Kabia
CEO

OUR TRAVEL PLAN

In accordance with Ellenor's Sustainability Strategy, our travel plan is in line with the Gravesham Local Plan Core Strategy Policy (CS11). Gravesham's plan aims to reduce traffic in and around the local area.

Ellenor Hospice is committed to supporting and promoting Kent County Councils (KCC) Active Travel Strategy to make walking or cycling an attractive and realistic choice for short journeys.

This plan applies to all visitors accessing Ellenor services in Coldharbour Road, Gravesend. The plan encompasses staff and volunteer trips to and from the hospice, as well as travel within the working day, and any other visitor journeys.

Website



CONTENTS

Introduction



Our Objectives



Objectives 1 and 2



Objectives 3 and 4



Commitment to Continuous Improvement



INTRODUCTION

We are dedicated to sustainability and this plan aims to maximise opportunities to improve the environment, while simultaneously meeting the needs of our community, staff and volunteers.

ellenor's Travel Plan will be implemented from Autumn 2024 following the opening of our Wellbeing Centre and aims to bring together our ambitions for more sustainable travel options, including minimising single-occupancy car travel and supporting those local visitors to access the site via public transport or non-car travel modes.



INVESTING IN OUR COMMUNITY

We are developing our new Wellbeing Centre to support the needs of our local community and enable us to meet the demands for our services.

OUR OBJECTIVES

To ensure that our travel plan is impactful, we have considered the following key objectives:

- 1.Enable all visitors to have an informed choice about their travel options.
- 2.Minimise the use of staff and volunteer single-occupancy car movements to and from the site.
- 3.Maximise the use of sustainable modes of transport for all visitor journeys.
- 4.Encourage active travel (walking and cycling) as major contributors to improving the health and wellbeing of visitors.

We will continuously review our key objectives following feedback from our community, staff and volunteers.

We are committed as an organisation to ensuring that our services are accessible, inclusive and sustainable for now and the future.



WHAT MATTERS MOST

Accessible	☒
Sustainable	☒
Inclusive	☒

Objective 1: Enable all visitors to have an informed choice about their travel options.

- Encourage all visitors to actively explore alternative travel options such as public transport, cycling, walking, or car sharing.
- Ensure key travel information is available on our website relating to public transport options.
- Create a 'travel board' at the Hospice showing local bus routes, cycle routes, car sharing information and our commitments.
- Conduct regular awareness campaigns emphasising the benefits of sustainable and active travel.



Objective 2: Minimise the use of staff and volunteer single-occupancy car movements to and from the site.

- Schedule meetings efficiently across sites to reduce unnecessary travel.
- Explore car sharing when multiple attendees have a meeting at a single location and schedule meetings efficiently to reduce the need for separate car journeys.
- Encourage hybrid working and ensure staff can work compressed hours or adopt a flexible working pattern where applicable.
- Where venues for offsite meetings are required, endeavour to find locations within walking distance of the Hospice.



Objective 3: Maximise the use of sustainable modes of transport for all visitor journeys.

- Raise awareness of the impact of single-occupancy car journeys to staff and volunteers and encourage car sharing where appropriate.
- Encourage staff and volunteers to use low-emission vehicles.
- Provide three onsite EV charging points for visitor use.
- Provide and promote detailed information regarding alternative modes of transportation such as public transport, cycling, walking, or car sharing.



Objective 4: Encourage active travel as major contributors to improving the health and wellbeing of visitors.

- Promote cycling, walking, and public transport usage and explore the viability of a cycle to work scheme for staff and volunteers.
- Provide and promote secure bike storage facilities for those visitors who wish to cycle to the Hospice.
- Provide adequate showering and changing facilities for staff and volunteers.
- Provide resources and information on road safety and safe commuting practices to staff to all visitors.



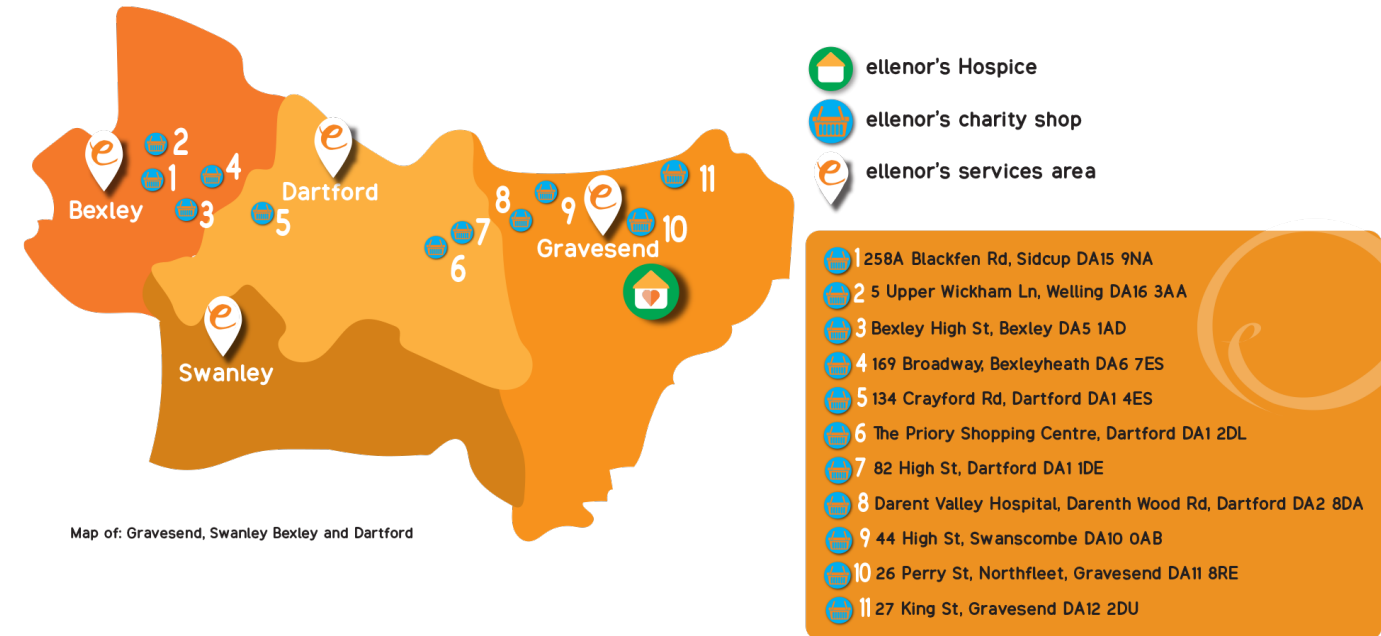
COMMITMENT TO CONTINUOUS IMPROVEMENTS

ellenor are committed to delivering our Travel Plan objectives and will explore additional sustainable travel options as part of our strategy. Our Travel Plan Coordinator will be responsible for overseeing delivery of the Travel Plan from Autumn 2024, following the opening of our brand-new Wellbeing Centre. We will:

- Complete a travel survey (including questions on road safety) upon occupation of the new Hospice building to benchmark demand and determine site specific measures.
- Undertake a travel survey every year for a period of 2 years following occupation of our new building.
- Set targets to reduce our carbon footprint by 20% over 3 years in line with our Sustainability Strategy and ensure mechanisms are in place to measure outcomes.
- Undertake Environmental Impact Assessments to support delivery of our Sustainability Strategy.
- Regularly assess progress, gather feedback, and adjust targets as needed.

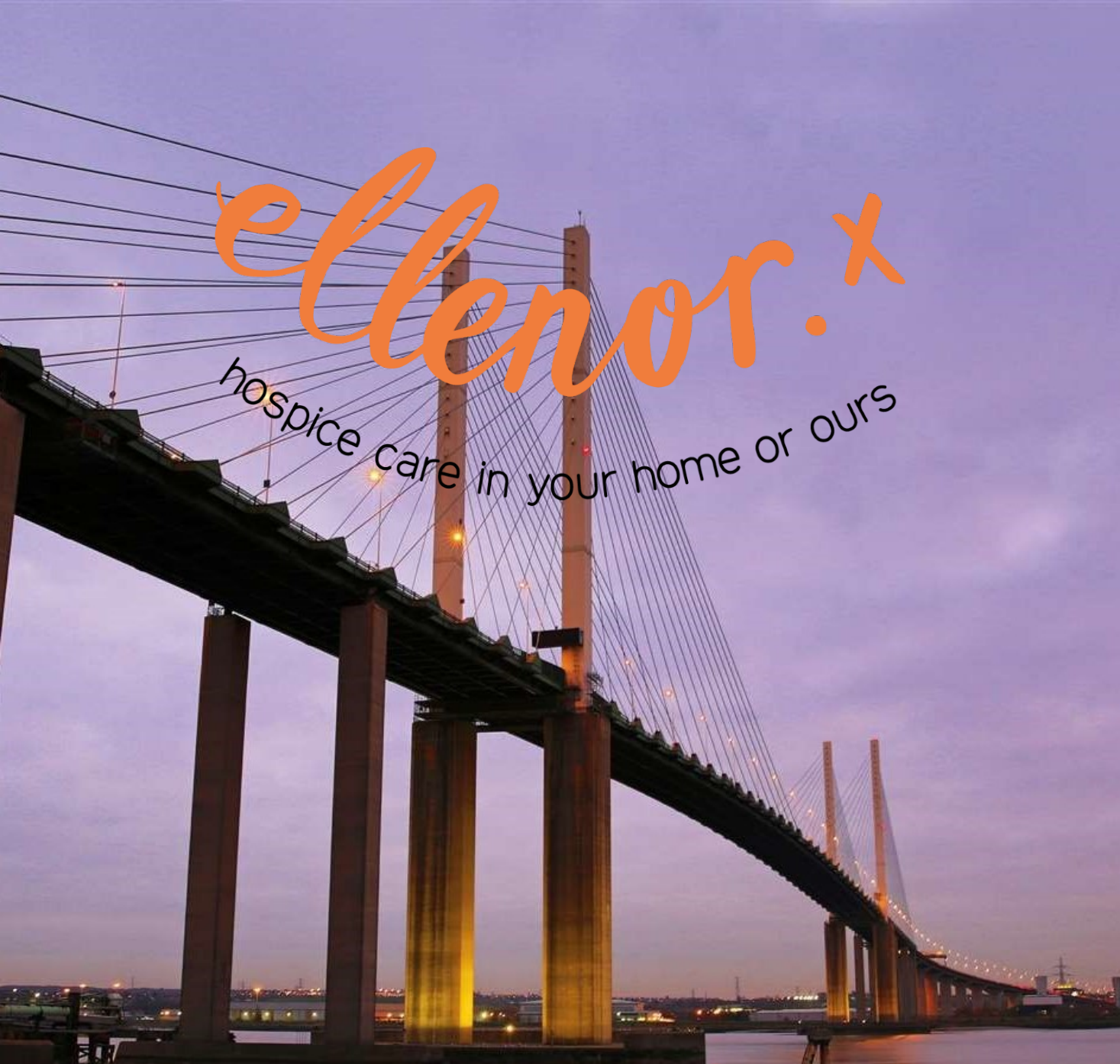
KEY FACTS

- We offer support for children and young people as well as adults.
- We support people within the hospice and in their homes.
- We offer wellbeing and talking therapies for people facing a life-limited illness.
- We have achieved an 'Outstanding' CQC rating.



OUR COMMUNITY

ellenor provides hospice care for both adults and children living in North Kent and Bexley. Our services for adults includes: Inpatient Ward, Care Home support, Hospice at Home, and a range of wellbeing services.

A large cable-stayed bridge, likely the Bay Bridge in San Francisco, is shown at dusk. The bridge's concrete piers and steel cables are illuminated with warm orange lights. The sky is a deep purple and blue. Overlaid on the upper half of the image is the text 'ellenor.x' in a large, orange, cursive script. Below it, the phrase 'hospice care in your home or ours' is written in a smaller, black, sans-serif font, angled upwards from left to right.

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