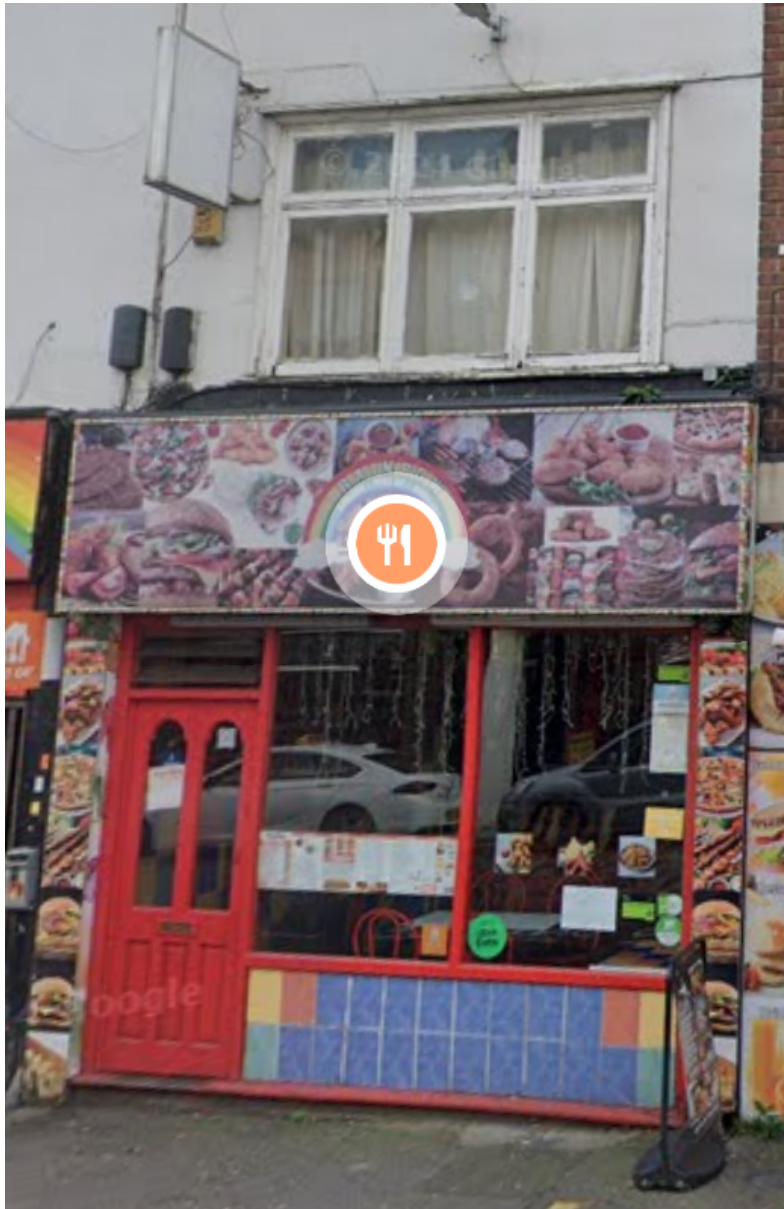


68 New Road, Gravesend DA11 0AE

Existing Shopfront:



Proposed

Development/Works:

The proposed development involves the installation of a new shopfront and the replacement of the existing signboard and projection sign. The specific details are as follows:

1. New Shopfront:

Installation of a modern shopfront that includes large glazed windows and an entrance door.

The shopfront will feature high-quality materials such as aluminium frames with a powder-coated finish in a colour that complements the surrounding architecture.

The design aims to enhance the visual appeal and accessibility of the premises while maintaining consistency with the local streetscape.

2. Replacement of Signboard:

Removal of the existing signboard and installation of a new one that aligns with the updated brand identity.

The new signboard will be constructed from durable materials such as acrylic or aluminium, with raised lettering and backlit LED illumination.

The size and positioning of the signboard will comply with local planning regulations and guidelines.

3. Projection Sign:

Installation of a new projection sign, double-sided sign that projects from the shopfront and install on the left side of the main fascia signboard.

The projection sign will feature the business logo and name, with energy-efficient LED lighting for visibility during both day and night.

The sign will be securely mounted to the building facade and will adhere to safety standards and local planning requirements.