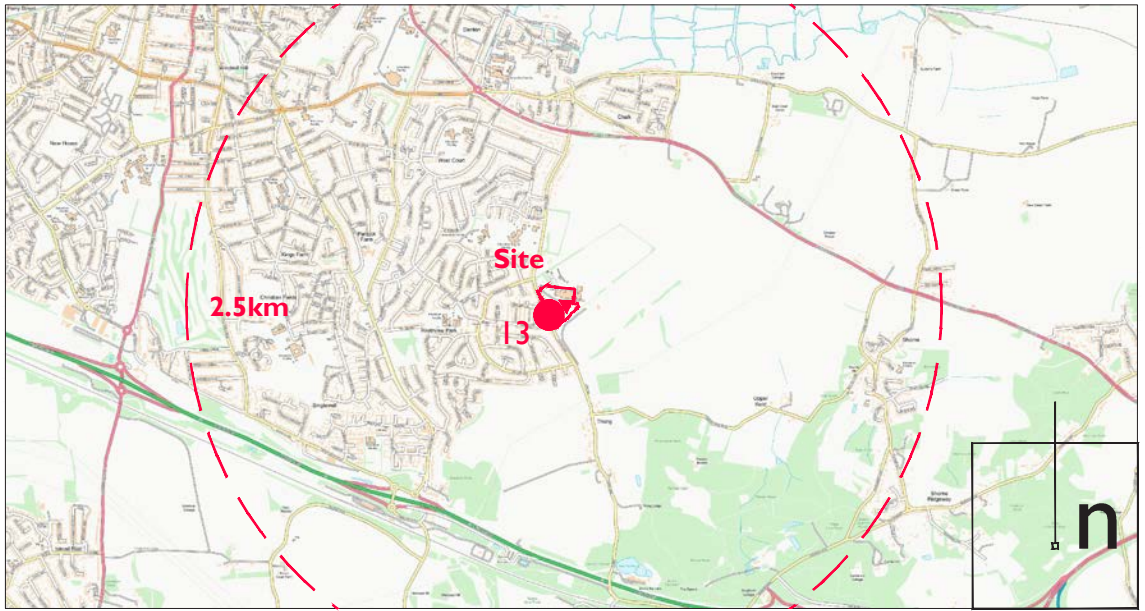




VIEWPOINT 13 DATA	
View Looking From	Junction leading into site off Thong Lane
Grid Reference	E 566964 N 171610
Distance from Site	5m
Bearing to Site	60°
Viewpoint Elevation	67m
PHOTOGRAPH	
Horizontal Field of View	53.5° (Planar Projection)
Camera Height	1.6m above ground
Camera Type	Sony Alpha 7 III
Camera Lens	50mm fixed prime
Weather Condition	Overcast
Time Taken	11.20am
Date	16.11.22
Paper Size	A1 sheet 841mm x 594mm
Correct Printed Image Size	820x250mm
CLASSIFICATION OF RECEPTOR	
Receptors	Residents, pedestrian, drivers
Sensitivity	Medium

VIEW FLAT AT A COMFORTABLE ARMS LENGTH
IF VIEWING THIS IMAGE ON A SCREEN, ENLARGE TO FULL SCREEN HEIGHT VIEWPORT

COMPONENTS OF EXISTING VIEW	
FOREGROUND	
The Site's southern entrance provides the primary focal point within the view. The access road is framed by the rather detracting palisade boundary fence, gates and street signage. Adjacent mature trees provide some visual relief from these elements. All aforementioned items serve to contain much of the foreground view.	
MIDDLE GROUND	
Beyond the entrance gates, the eye is drawn deeper into the Site to the main car park which is highlighted by the bright yellow entrance barrier. Within the Site, some existing buildings are partially visible though largely obscured by the mature trees, hedges and grassed earth mounds that flank the access road, car park and play area. These elements serve to visually soften and mitigate the somewhat detracting built elements comprising the foreground street-scape/Site boundary, and disparate mix of buildings within the Site.	
FAR DISTANCE	
Features within both the foreground and middle ground completely screen any potential views beyond.	

COMPONENTS OF PROPOSED VIEW		
	DURING CONSTRUCTION	FOLLOWING COMPLETION OF WORKS
DESCRIPTION OF VIEW	The main car park will be temporarily relocated to the northern portion of the Site (which is not visible from this viewpoint) and the proposed leisure centre building will be constructed in its stead. Construction activity will be particularly noticeable from this viewpoint as it affords direct views of proposed leisure centre building. Construction cranes, along with construction vehicles using the access road and Thong Lane, will be visible.	The proposed leisure centre building will occupy the site of the existing car park, and the proposed parking will be consolidated on the site of the demolished leisure centre complex. Within this view, parked cars will therefore be hidden on the northern side of the proposed leisure centre building. The proposed building will be more prominent than existing buildings, given its location, but the massing and facade design has been designed in a manner that is sympathetic to the scale and character of valued features within the Site and wider area.
	Medium	Medium
MAGNITUDE OF IMPACT	Short-term duration	Long-term duration
SIGNIFICANCE OF IMPACT	Moderate	Moderate Positive