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 Civic Centre, Windmill Street, Gravesend DA12 1AU

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

The Copperfield

Address Line 1

Gravesend Road

Address Line 2

Shorne

Address Line 3

Kent

Town/city

Gravesend

Postcode

DA12 3JW

Description of site location must be completed if postcode is not known:

Easting (x)

569763

Northing (y)

171666

Description

Applicant Details

Name/Company

Title

MR

First name

ANDY

Surname

FIRTH

Company Name

EGO

Address

Address line 1

The Copperfield

Address line 2

Gravesend Road

Address line 3

Shorne

Town/City

Gravesend

County

Kent

Country

Postcode

DA12 3JW

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to include. 1x double sided post mounted pictorial, 2x single sided post mounted car park signs, 1x set of individual letters, 1x logo panel, 1x post mounted corex sign to form 'v' shape

Advertisement Type:

Other type

Height:

5.172 metres

Width:

1.145 metres

Depth:

0.28 metres

What is the height from the ground to the base of the advertisement?:

3.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 1) EGO-01 Double sided post pictorial Featuring: • 15mm birch ply panel with 3mm V grooves finished RAL 5003 & 70x40mm square trim finished RAL 7035 • 80x40x3mm RHS frame c/w 40x40x3mm tie bar & fixing plate all finished RAL 7035 • 5mm flat cut 069 dense white acrylic housename • Face applied cut vinyl 'PUB & RESTAURANT' text • 8mm 069 dense white acrylic logo with face applied cut vinyl details • 2mm aluminium header trims finished RAL 7035 c/w stock scrollwork finished RAL 7016 • 20x120x5mm SHS post timber clad finished RAL 7035 c/w flat bar fixing plate & stock scrollwork finished RAL 7016 • Standard Ashleigh base plate & gussets • 10W LED slimline floodlights. Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.645 metres

Width:

1.41 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

0.6 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

9 centimetres

What materials will the advertisement be made of?:

ITEM 02A (Qty 1) EGO-03E Single sided car park sign (small) Featuring: • 18mm birch ply panel with 3mm V grooves finished RAL 5003 & 70x40mm square trim finished RAL 7035 • 5mm flat cut 069 dense white acrylic letters • Face applied cut vinyl secondary text • 2no. 70mm² steel posts & cross bar finished RAL 7035 • 4no. 5mm mild steel angle fixings finished RAL 7035

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

1.645 metres

Width:

1.41 metres

Depth:

0.07 metres

What is the height from the ground to the base of the advertisement?:

0.6 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

9 centimetres

What materials will the advertisement be made of?:

ITEM 02B (Qty 1) EGO-03E Single sided car park sign (small) Featuring: • 18mm birch ply panel with 3mm V grooves finished RAL 5003 & 70x40mm square trim finished RAL 7035 • 5mm flat cut 069 dense white acrylic letters • Face applied cut vinyl secondary text • 2no. 70mm² steel posts & cross bar finished RAL 7035 • 4no. 5mm mild steel angle fixings finished RAL 7035

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.98 metres

Width:

2.51 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

4.64 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

24 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 1) EGO-04 (NS) Fret cut individual letters Featuring: • 19mm foamex house name letters finished RAL 5003 • 10mm foamex secondary letters finished RAL 5003 • Locator fixings to rear • Slimline LED trough light finished RAL 7035. Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.5 metres

Width:

1.5 metres

Depth:

0.024 metres

What is the height from the ground to the base of the advertisement?:

2.38 metres

What is the maximum projection of the advertisement from the face of the building?:

0.024 metres

What is the maximum height of any of the individual letters and symbols?:

46 centimetres

What materials will the advertisement be made of?:

ITEM 04 (Qty 1) EGO-06C Logo panel Featuring: • 19mm foamex panel with 3mm V grooves finished RAL 5003 • 5mm flat cut 069 dense white acrylic 'ego' letters with applied vinyl to dots • Face applied cut vinyl secondary text

The colour of text and background:

as drawing

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

2.62 metres

Width:

1.705 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

1.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

70 centimetres

What materials will the advertisement be made of?:

ITEM 11 (Qty 1) EGO-21 Single sided corex holders positioned in a V-formation. Featuring: • 50mm mitred trims with removable side finished white. • 4no. 50mm² steel posts finished RAL 7016 • Vinyl ego logo.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 01 - 1X DOUBLE SIDED POST MOUNTED PICTORIAL
ITEM 02A - 1X SINGLE SIDED POST MOUNTED CAR PARK SIGN
ITEM 02B - 1X SINGLE SIDED POST MOUNTED CAR PARK SIGNS
ITEM 11 - 1X POST MOUNTED COREX SIGN TO FORM 'V' SHAPE

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

14/04/2025

To Date

14/04/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

14/04/2025