

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 05/04/2026 3:46 PM from [REDACTED]

Application Summary

Address:	The Woodlands 217 Wrotham Road Gravesend Kent
Proposal:	Alterations to existing restaurant, including alterations to elevations, additional works to accommodate plant, new corral and bin store, demolition of existing single storey side extension with erection of new single storey side extension, minor external work to existing parking bays, creation of patio and other associated work.
Case Officer:	Mrs Lisa Fisher

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED] Saxon Close Gravesend

Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application

Reasons for comment:

Comments:	My objection is based on several significant concerns regarding the impact this development would have on the local area and community: 1. Air Quality The introduction of a high-volume fast-food outlet is likely to increase vehicle idling, delivery traffic, and emissions in the immediate vicinity. This will negatively impact local air quality, which is particularly concerning in a residential area where many families live. 2. Traffic and Road Safety The site is located on an already busy main road that experiences high levels of congestion. A McDonald's is likely to attract a substantial increase in vehicle traffic, delivery drivers, and short-stay parking. This will exacerbate congestion, increase the risk of accidents, and create additional hazards for pedestrians and cyclists. Existing Traffic Burden on a Main Road As the premises sit on a major road that is already heavily used, any additional traffic generated by this development would be inappropriate and unsustainable. The cumulative impact on congestion and pollution should not be underestimated 3. Residential Impact
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This location is surrounded by residential housing. The extended operating hours typically associated with McDonald's outlets could result in increased noise, disturbance, and anti-social behaviour, particularly during evenings and late-night hours, negatively affecting residents' quality of life.

4. Proximity to Schools

There are multiple schools located nearby. The presence of a major fast-food chain in such close proximity raises concerns about encouraging unhealthy eating habits among children and young people. This runs counter to public health efforts aimed at promoting balanced diets and reducing childhood obesity.

5. Proximity to a Public Park

The site is very close to a park that is widely used by families and children. Fast-food outlets are often associated with increased littering, and there is a strong likelihood that packaging waste will spread into this green space, detracting from its cleanliness and enjoyment.

6. Waste and Litter Concerns

McDonald's outlets are commonly associated with increased levels of litter in surrounding streets. This would place additional strain on local waste management services and negatively impact the visual amenity of the area. Residents may also experience rubbish being discarded near their homes.

7. Lack of Need for Another McDonald's

There is already an existing McDonald's within approximately a 10-minute distance of this location. The addition of another outlet in such close proximity is unnecessary and would not provide any meaningful benefit to the community, while still introducing all of the negative impacts outlined above.

For the reasons stated, I strongly believe this proposal is unsuitable for this location and would have a detrimental effect on the local environment, public health, and the wellbeing of residents. I respectfully request that the application be refused.

Kind regards