

THE AMAZON AND TIGER IS NOT VIABLE AS A BUSINESS

The Amazon and tiger has been under the present ownership since 1996. It was purchased in a derelict state boarded up at the windows. The building had been left like this for two years. Its precious owners had fallen into financial difficulty and declared bankruptcy.

It has taken many years of building the business up and forming a more comfortable family friendly environment, as it was formally a renowned as Gypsy destination.

The pub boasted of many clubs to draw custom in, as well as events such as Themed food nights, music entertainment, Beer Festivals, Craft fairs, Father Christmas events etc. In addition, to help with income, the owners built a bed and breakfast extension on the side of the building. This was built from funds from a second job and from a retirement package.

Over time, the trade of Pubs has dwindled. The owners as shown in the accounts, have put their own savings into the business on many occasions, to enable the business to stay afloat. This decline was ignited by the introduction years back of non- smoking within Public Places.

Clubs have faded by the wayside through lack of support. These include, Darts, Quiz, Bat and Trap, knitting and Golf.

A SMALL VILLAGE PUB CAN NOT COMPETE

The owners of The Amazon and Tiger found that they could not compete with the legal and illegal sale of alcohol which continues in the village. These organised events do not pay the overheads of utilities, staff, licences, and taxes or the regulations that the Pub must follow.

Examples:

Village hall- Paid bar at Quizzes and other charity events, gourmet food evenings etc. (SEE FIG 1)

Harvel Five Harvel 5 Mile Race and other events- Paid and free bar (SEE FIG 2, 3A, 3B, 3C)

Fete – Paid bar (SEE FIG 4)

Harvel Festival – Paid bar (SEE FIG 5)

Farm Shop- Sale of alcohol. (SEE FIG 1)

HARVEL VILLAGE IS NOT SUPPORTIVE OF ITS ASSETS

Over the years the village has lost many valuable assets, which were unsupported by the community, with the same measure as shown towards The Amazon and Tiger.

Here are some:

A Pub (The White Horse Closed to lack of custom in 1965)

2 shops including 1 Post Office

Doctors' surgery

Post Natal Clinic

Playgroup

Mobile library

Factory

Pig Farm, Dairy Farm, Arable Farm

Church (missionary)

Bus Stop (regular bus service)

Community bus

WHY IS THE PUB NOT USED ANY MORE?

Society is moving away from a pub culture; this has been further exacerbated by the outbreak of covid. Locals have built their own bars in their own homes, so they don't have to go out and buy the more expensive drinks from a pub.

When events were held to bring in custom, villagers would smuggle in their own alcohol compromising the business.

Regular runs called Hashes are held in the village. The villagers would regularly bring own alcohol and food onto the grounds of The Amazon and Tiger, despite endless requests from the owners not to.

(SEE FIG 6)

Many events formally organised by the owners of The Amazon and Tiger have been hijacked by the community.
(SEE FIG 7A, 7B, 7C, 7D)

The Amazon and Tiger used to have a lunch time and evening trade come from the Factory in the middle of the village, since shut.

The Harvel Cricket club, with its new pavilion have their own bar, who formally used the pub for their meetings. The running club formally used the pub for some of its larger meetings but have since moved to the village hall, where they set up a bar from their alcohol store cupboard. Weekly meets by the running club are now at The Harvel Cricket Club.

The running club chairman also in the past took it upon himself to bar our customers without our knowledge.

The same person mentioned above, took a large group of our regular customers away to another drinking establishment. This was when the owners showed concern about an incident by a running club member, thought to be an alleged Paedophile (investigated by the police). The Amazon and Tiger was a safe family friendly environment and the owners wanted to keep it that way.

BEER STANDARDS WITHHELD

Year after year The Amazon and Tiger continued to keep high standards of beer. This was reflected in the Good Beer guide by CAMRA (The Campaign For Real Ale). Only two pubs of the many in Meopham to have this accolade.

OWNERS TRIED TO KEEP COSTS DOWN

To keep costs down the owners were able to shop around as were operating as a free house. Over the years they managed to do better deals or do jobs themselves to keep the costs down. They were always working for nothing. Costs were brought down on suppliers, gardening, cleaning etc amongst others.

Opening hours also changed. Formally open from 12-3 and then from 6 onwards during the weekdays. Loss to lunchtime trade with the shutting down of the Factory in the village forced them to do this. This enabled savings on Heating and electricity as well as staff costs.

SERVICE COSTS

Costs before covid where difficult to manage. The Amazon and Tiger would not be able to survive now with the high cost of electric, LPG gas, heating oil, Coal and logs CO2 for beer and coke, removal of waste and sewage removal

STAFF

Staff were continually difficult to find. This was not due to low wages. The owners always paid staff well above the minimum wage. Lack of staff meant that the owners were working all the time to cover their shifts. Past staff have come from nearby towns including Gravesend, Strood and New Ash Green. This staff crisis is not local to Harvel. There is a national staff crisis.

The community have shown that they do not need The Amazon and Tiger Pub.

The Harvel Village Hall is used for community events, running meetings, quizzes, fund raising, carol singing, cinema nights, some of which used to be at the Pub.

The Cricket club is used during the week for running club weekly meets and by other locals for its bar facilities (SEE FIG 9). The Rugby Club is used by The Cycle Polo club for their meetings. (SEE FIG 8)



Harvel Village Hall

13 Nov 2018 · 🌐

On Sunday evening [redacted] from the Harvel Farm and our local celebrity from Britians Best Home Cook hosted his first Supper Club in the Village Hall. It was a 5 course menu consisting of

First course Roquefort and Cheddar Tortellini with Crown Prince Squash soup and Wilted Chard

Second Course Corned beef with onion Bhaji Green Chutney and Date and Tamarind Chutney

Third Course Pig Cheek in Sherry and Red Wine with Mash, Romanesque and Carrots

Fourth Course Baby Squid, Onion and micro salad and final course was

Nimbu Pani Tart with Gin Cream

It was a fantastic evening you could even order wines specially selected by [redacted] who is regular visitor at the farm selling wine. Thank you [redacted] for a really great evening and a special thank you all his team who without it wouldn't have been possible especially the lovely waitress. Looking forward to the next one.



Harvel House Farm Shop · Follow

48 m · 🌐

It's fish week again! I don't know about you but I quite like a big juicy mussel*. A nice big glass of wine (wine lady is here this week too by the way) and then guzzle a load down*. I'll be getting all your favorites as well as a few beautiful specials. We've got loads of the good stuff at the butcher's counter so you can get your fill of meat this weekend too.

Cake wise: Jammie dodger cookie slice, carrot cake, coffee cake, pineapple upside down, mango upside down, plum upside down, black cherry mousse pie and lemon drizzle.

Savouries: spicy sweet potato chilli, green goddess orzo with Stilton, pork tenderloin with mustard sauce and green Thai curry



FIGURE 1



FIGURE 2



Harvel Hash House Harriers is with [REDACTED] ...

8 Jun 2014 · 🌐

H4 doing what.they do best..



Figure 3A

About 50 Santas have signed up for the hash on Sunday

Meet in the Harvel Village Hall at 11am to collect your outfit and have a warming glass of quality Port or Baileys (We need to leave hall clean and tidy, as per normal, otherwise the Grinch complains!)

To leave around 11.20am

On route there will be 4 establishments where beverages will be purchased, a sip stop on the way on Inn and downs downs at the end in the Harvel Village Hall car park (Suggest you have a hearty breakfast!)

The club is paying for the outfits, pre-drinks , sip-stop and £250 into the whip for drinks

To help fund the above the following contribution per head is required on the day in cash, Pops will be in charge of the whip, with his elf helpers

£15 If you are having a alcoholic drink in all establishments (Hard core!)

£10 If you are driving or a child/light weight and having soft drinks

£0 Tap water option

Please give Pops your drinks orders when paying your contribution

Figure 3.3

Harvel Hash House Harriers's post



FREE BAR

FIGURE 3C

4th July 2015

2pm Start



Harvel Village Fete

Fun Dog Show

BBQ & Beer Tent

Merry-go-round

Tea & Cake Stall

Plant Stall & Bric-a-Brac



Free
Entry



FIGURE 4

This Event is Open to Friends & Family Only
of Harvel Residents & Harvel Running Club
This is not an Open Event

HPE
HARVEL PARK EVENTS
13 PEARSON ROAD
www.hpe21.com

H FEST 2023

Calli Malpas

Marylebone Jelly

Unit 4

Richie Triangle

Seam 69

LIVE BANDS : BAR : BBQ : FOOD STALLS

Licensed Bar Food Stalls;
Bring your own BBQ Food to Cook on our BBQs

All Ages Welcome

JULY 8TH | 12 NOON - 12 MIDNIGHT
HARVEL VILLAGE CALOR FIELD, DA13 0DE

For more Info or Tickets email:
jbeadle@theknowledgebrokers.co.uk
deniselee22@hotmail.co.uk

TICKETS:
£20 ADULTS / £7.50 5-17 YEAR OLDS
FAMILY TICKET: £45 (2 ADULTS / 2 CHILDREN) UNDER 5 FREE
CAMPING £10 PER PITCH

Figure 5





Harvel Hash House Harriers updated their cover photo.

23 Jan 2013 · 🌐



FIGURE 6



Figure 7 A



SATURDAY, 7 OCTOBER 2017 AT 19:30

Final Charity Quiz Night

Harvel Village Hall

Respond

Event by Denise Lee and Darren Lawrence

Harvel Village Hall
DA13 0 Gravesend · 1 km

Private · Only people who are invited

What to expect

Well Guys, after yet another successful night in May, we have yet again been asked to hold another one of our popular Quiz Nights. ALL PROCEEDS TO ROY CASTLE LUNG CANCER FOUNDATION. We really are chuffed to bits that you enjoy them so much. Darren is already working on the questions and we have again employed the services of Rich (aka Potty) our witty Quiz Master. Usual drill guys:

Teams of 8

£5 entry per person

Bring your own nibbles

Cheap Bar for your drinks on site.

9 Tables Available. Book Early as always popular!

Responses

Went	Maybe	Invited
28	6	43

Figure 7B

SATURDAY, 19 MARCH 2016 AT 19:30

VLM Charity Quiz Night

Harvel Village Hall

 Respond ▾

...

 Event by ~~Darren Lawrence~~

 Harvel Village Hall
DA13 0 Gravesend · 1 km

 Private · Only people who are invited

What to expect

Quiz master : ~~Rich Woodhams~~

Quiz Hosts: ~~Darren and Ian~~ in aid of VICTA children's charity.

It will be £5 per person. Max table of 8. If you don't have a full table we can merge you. It will be a **pay bar** and not bring your own. Although you can bring for own nibbles.

Raffle draw and games will be part of the fun filled evening.

Please support us.

Responses

Went	Maybe	Invited
26	1	42

Figure 7c



Harvel Village Hall

17 Dec 2021 · 🌐

**Don't forget Carols by
Candlelight on
Wednesday 22nd
December in the village
hall car park 7.30pm**

Figure 7D



Harvel Hash House Harriers

April 25, 2019 at 8:40 AM

REMINDER & SAVE THE DATE

It's that time of year again.....the annual "stuffing of the H5 envelopes".

When:

Tuesday, May 7th

Where:

Harvel village hall

What (do I need to bring):

We will supply everything AND instructions, on the night

Who (do I need to chat to, if I need more details):

Just message Potty

Can I:

run that evening?

Yes, of course, but perhaps just do a short one. I'll be setting up the hall at 7pm ish

On On

Figure 8



Vigo RFC • Just For Meopham villagers

21 hrs

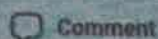
Vigo RFC are inviting applications for the post of Kitchen Manager

The well appointed kitchen will need to be managed delivering meals to the players on Tuesday and Thursday evenings, as well as match day meals on Saturdays through the season. Snacks and beverages would be made available to spectators at the same time.

The Kitchen manager would also need to cater for various Social functions throughout the season as well as certain weekends when the club is used for Bike Polo and County Archery meetings.

In the past the Kitchen Manager has also been able to use the kitchen for their own personal business opportunities. Vigo RFC would discuss with the successful applicant a mutually beneficial financial arrangement.

Please contact [REDACTED] for further details.



Vigo RFC • MVNT 2020. Fighting To Protect Our Greenbelt.

21 hrs

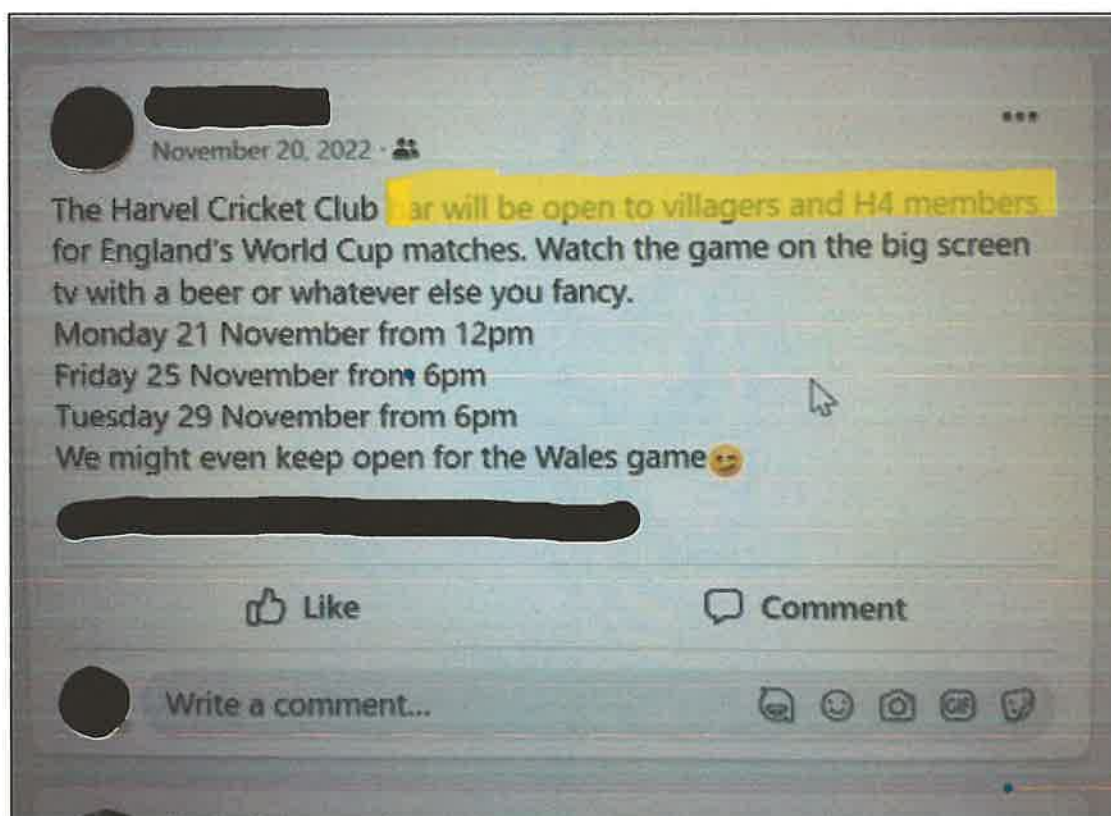


Figure 9