

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 18/03/2026 6:54 PM from [REDACTED]

Application Summary

Address:	The Woodlands 217 Wrotham Road Gravesend Kent
Proposal:	Alterations to existing restaurant, including alterations to elevations, additional works to accommodate plant, new corral and bin store, demolition of existing single storey side extension with erection of new single storey side extension, minor external work to existing parking bays, creation of patio and other associated work.
Case Officer:	Mrs Lisa Fisher

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED] Windmill Street Gravesend

Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application

Reasons for comment:

Comments:	I wish to formally object to the proposed development of a new McDonald's restaurant in this location. 1. Overconcentration and Lack of Need There is already an existing McDonald's within approximately 10 - 15 minutes' walking distance of the proposed site. The addition of another outlet in such close proximity demonstrates no clear community need and contributes to an overconcentration of hot food takeaway premises in the area. This is inconsistent with sustainable planning principles and undermines the balance of the local food environment. 2. Impact on Residential Amenity The proposed site is situated within a predominantly residential area. A development of this nature is likely to generate significant noise, litter, anti-social behaviour, and late-night activity, all of which would negatively impact the quality of life for nearby residents. Increased vehicle movements, idling engines, and delivery traffic will further contribute to disturbance. 3. Proximity to Schools and Public Health Concerns The location is in close proximity to both primary and secondary schools. The introduction of another fast-food outlet in this setting runs counter to public health
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objectives aimed at reducing childhood obesity and promoting healthier lifestyles. Many local authorities have policies restricting such developments near schools for this very reason.

4. Traffic, Congestion, and Highway Safety

The road in question already experiences significant traffic congestion. A drive-thru restaurant will inevitably increase vehicle movements, queuing, and turning traffic, creating additional pressure on an already busy road network. This raises serious concerns regarding highway safety, particularly for pedestrians and school children in the area.

5. Environmental Impact and Air Quality

Increased traffic and idling vehicles will lead to a rise in local air pollution levels, which is particularly concerning given the residential nature of the area and the presence of schools nearby. This is contrary to environmental and air quality improvement targets.

6. Conflict with Local Planning Policy

The proposal appears inconsistent with key planning objectives, including:

- Promoting healthy communities
- Protecting residential amenity
- Managing traffic and congestion
- Supporting sustainable development

Conclusion

For the reasons outlined above, this development is inappropriate for the proposed location and would have a detrimental impact on the local community. There is no demonstrable need for an additional McDonald's, and its approval would conflict with both planning policy and public health priorities.

I strongly urge the council to refuse this application

Kind regards