

The proposed works have been carefully designed to enable the premises to operate as a bathroom showroom while minimising any potential impact on the significance and character of the surrounding heritage area.

The proposal makes use of the existing building and seeks to retain its established architectural form, scale and relationship with the surrounding streetscape. The majority of the works will be internal and will comprise the installation of bathroom displays, sanitaryware, fittings, flooring, lighting and associated showroom fixtures. These elements will be positioned and designed to avoid unnecessary intervention into the existing building fabric.

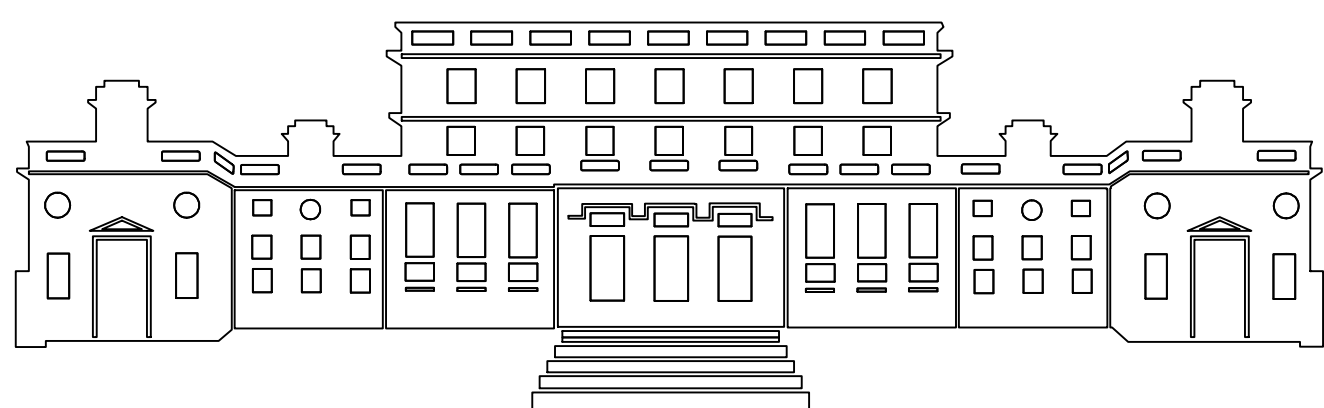
Where alterations are required, they will be limited to those necessary to facilitate the proposed showroom use. Existing architectural features of heritage interest will be retained wherever practicable, and the works will avoid the unnecessary removal or alteration of historic fabric.

Any external alterations, including signage, will be designed to be proportionate and sympathetic to the existing building and the character of the heritage area. Signage and other external features will be appropriately positioned so as not to obscure architectural details or detract from important views of the building or surrounding heritage assets.

The proposed colour scheme, materials and finishes will be selected to complement the existing building and surrounding streetscape. The showroom displays will be contained within the existing premises and will not result in a significant change to the visual character of the area.

The proposal therefore adopts a proportionate and sensitive approach which allows the building to continue to be used effectively while retaining its contribution to the heritage area. By limiting external intervention, retaining existing character and incorporating sympathetic materials and finishes, the works will minimise any potential negative impacts and preserve the significance of the heritage assets.

The continued viable use of the premises as a bathroom showroom will also support the vitality and ongoing use of the heritage area. Overall, the proposals are considered to preserve the existing heritage significance and, through the careful maintenance and presentation of the property, provide an opportunity to enhance its contribution to the character and appearance of the surrounding area..



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HERITAGE STATEMENT SHEET 2

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