

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/03/2026 8:43 AM from [REDACTED]

Application Summary

Address:	The Woodlands 217 Wrotham Road Gravesend Kent
Proposal:	Alterations to existing restaurant, including alterations to elevations, additional works to accommodate plant, new corral and bin store, demolition of existing single storey side extension with erection of new single storey side extension, minor external work to existing parking bays, creation of patio and other associated work.
Case Officer:	Mrs Lisa Fisher

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED] Kent Road Gravesend

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Planning Application

Reasons for comment:

Comments:	I wish to register my strong objection to the proposed construction of a McDonald's restaurant at Woodlands Park. The suggested development is inappropriate for the location and would negatively impact residents, the local environment, and the character of the surrounding community. There are several key issues-traffic, noise, waste management, environmental impact, and the unsuitability of the proposed building use-all of which demonstrate that this development would be detrimental to the area. Furthermore, there is already an existing McDonald's located less than half a mile away, making this proposal unnecessary and unjustified. Woodlands Park is not designed to accommodate the high levels of vehicle movement associated with a fast-food drive-through restaurant. McDonald's operates long hours, often 24/7, and similar outlets attract a constant flow of cars throughout the day and late into the night. This would significantly increase congestion on surrounding roads, which are already under pressure during peak times. Additional traffic would increase queuing, create bottlenecks, and raise the risk of accidents-particularly near residential streets and pedestrian areas. Children, families, cyclists, and dog-walkers frequently use the surrounding area, and the sharp rise in vehicle movements would undermine safety for all. Introducing a high-intensity commercial traffic flow into what is currently a calmer, residential-focused environment is entirely incompatible with the existing infrastructure.
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A McDonald's would introduce noise late into the evening and in the early morning hours, disrupting the peace and quiet that residents reasonably expect. This area is not a commercial zone designed for extended operating hours; it is part of a residential community where people live, sleep, and raise families. Allowing a noise-intensive business to operate nearby would have a damaging long-term impact on quality of life.

McDonald's is known for generating high volumes of single-use waste, packaging, and general litter. Even in areas with strong waste-management systems, fast-food litter often ends up scattered across parks, pavements, and residential streets. Woodlands Park is a community green space, and introducing a business that routinely produces large amounts of takeaway waste is incompatible with efforts to maintain a clean, safe, and pleasant environment. Overflowing bins, wind-blown packaging, and increased rubbish attract vermin and contribute to the degradation of community spaces. The long-term environmental consequences-including increased plastic waste and the strain on local waste-collection services-should not be ignored.

Woodlands Park and its surroundings are not suitable for a high-intensity fast-food outlet. The commercial nature of a McDonald's does not align with the character, purpose, or planning designation of this area. The building would attract high footfall, high traffic, and late-night activity, all of which conflict with what the space is intended for-community use, residential living, and green recreational activity.

Fast-food establishments also come with bright signage, illuminated menus, delivery vans, and general commercial visual impact. This is out of step with the more natural, community-oriented aesthetic of Woodlands Park.

There is already a fully operational McDonald's located less than half a mile from the proposed site. Adding another outlet so close by is not only redundant but raises serious questions about the necessity and motivation behind the proposal. The existing restaurant already serves the area adequately. The duplication would only amplify local problems while offering no meaningful benefits to residents.

The community does not need another McDonald's-especially not at the expense of local amenity, environmental quality, and neighbourhood wellbeing.

Kind regards