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Dear Sir/Madam,

I am writing as a resident of Wrotham Road to formally express my strong disappointment and objection to the proposed plans to convert the Woodlands Beefeater site into a McDonald's restaurant.

This development raises several significant concerns for those of us living nearby.

Firstly, it will have a detrimental impact on the character and appearance of the area.

The introduction of a fast-food outlet at this location risks creating an unsightly street scene that is entirely out of keeping with the surrounding residential environment.

In addition, there are clear concerns regarding anti-social behaviour. Such establishments can attract late-night activity, noise, and congregation, which would negatively affect the quality of life for local residents.

Traffic is another major issue. The proposed development is likely to lead to a substantial increase in vehicle movements, congestion, and associated safety risks along Wrotham Road and surrounding streets. This is particularly troubling given the existing pressures on local infrastructure.

Litter is also an inevitable consequence of this type of business, and I am concerned about the long-term impact this will have on the cleanliness and upkeep of the neighbourhood.

What makes this situation especially frustrating is the apparent inconsistency in planning decisions. My own application for a driveway was refused on the grounds that it would be detrimental to the street scene. Yet, this far more intrusive and impactful commercial development is being considered. It is difficult not to feel that financial considerations are being prioritised over the wellbeing of residents and the integrity of the local area.

Creating a driveway would have removed vehicles from the road and helped future-proof my property, yet this was deemed unacceptable. In contrast, a development that will increase traffic, noise, and visual impact appears to be progressing.

I urge the council to reconsider this proposal and to take into account the very real and justified concerns of local residents. Developments of this nature should not come at the expense of community wellbeing and environmental quality.

Thank you for taking the time to consider my objections. I would appreciate being kept informed of any decisions or further consultations regarding this matter.

Yours faithfully,

