

Please quote 26700-6645-001-Gravesend-PL1 on all correspondence.

Please note that advance approval is required before a site visit – even if the visit is only to the outside of the branch. Due to heightened awareness of criminality around bank branches staff will spot and report incidence of suspicious activity to the local constabulary.

To avoid any undue interaction with the police please call us on 01142490944 to arrange a visit. Three working days' notice is required to ensure the visit can be arranged with all internal parties.

If you have any queries about a visit to a site please email richard@axis-architecture.com or call 07912731638.

Heritage Statement to Support Planning Application

Document date 28/08/2024

Rev -

Site Address:

HSBC UK Bank plc
84 New Road,
Gravesend,
Kent,
DA11 0AS

1.0 INTRODUCTION

1.01 The proposals can readily be broken-down into the following components which form the content of this application:

- (i) Addition of CCTV to branch frontage.

2.0 PROPERTY DESCRIPTION

2.01 Single story building constructed of red brick and stone. Roof is flat with a lead dome and stone balustrade.

3.0 SIGNIFICANCE OF HERITAGE ASSET

3.01 The architectural & historical interest of this building is moderate. The site is an asset to the surrounding area as it holds a prominent presence upon New Road. The building is not listed but is sited within a conservation area.

4.0 CONTRIBUTION OF ITS SETTING TO THAT SIGNIFICANCE

4.01 The architectural character and appearance is typical of banks of this and earlier periods, signifying solidity and respectability relating to the building's use. Its location is of great significance to the buildings heritage, located within a busy commercial area and within the conservation area.

5.0 DESIGN CONCEPT

5.01 The bank is currently undertaking a national programme to increase the coverage of CCTV outside branches to support crime prevention, detection, and public reassurance.

6.0 IMPACT OF THE PROPOSALS ON THE SIGNIFICANCE

6.01 The works, as a whole, are to ensure HSBC UK continue to a safe service to customers. We believe the proposed works will respect the buildings original features and will not have a negative impact on the building or the surrounding area.