

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 22/03/2026 10:48 AM from [REDACTED]

Application Summary

Address: The Woodlands 217 Wrotham Road Gravesend Kent

Proposal: Alterations to existing restaurant, including alterations to elevations, additional works to accommodate plant, new corral and bin store, demolition of existing single storey side extension with erection of new single storey side extension, minor external work to existing parking bays, creation of patio and other associated work.

Case Officer: Mrs Lisa Fisher

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: [REDACTED] Woodfield Avenue Gravesend

Comments Details

Commenter Type: Member of the Public

Stance: Customer objects to the Planning Application

Reasons for comment:

Comments: I am writing to formally object to the proposed development of a McDonald's restaurant at The Woodlands, Wrotham Road.

While I understand the need for economic development, I believe this proposal would have a significantly negative impact on the local area and should be refused on the following grounds:

1. Traffic and Road Safety

The proposed site is located close to Woodlands Park, an area frequently used by families, children, and pedestrians. A fast-food outlet of this nature is likely to generate a substantial increase in vehicle movements, including delivery drivers and drive-through traffic. This raises serious concerns about increased congestion, unsafe parking on surrounding residential streets, and heightened risk to pedestrian safety.

2. Air Quality and Environmental Impact

The development would likely lead to a rise in vehicle emissions in an area that has already experienced air quality challenges. Increased traffic, idling engines, and delivery vehicles would contribute to worsening pollution levels, which is detrimental to public health, particularly for children and vulnerable residents.

3. Impact on Residential Amenity

Local residents would be adversely affected by extended operating hours, increased noise, and cooking odours associated with a fast-food restaurant. The likely increase in footfall and late-night activity could lead to disturbance, anti-social behaviour, and a decline in the overall quality of life for those living nearby.

4. Litter and Environmental Degradation

Fast-food outlets are commonly associated with increased litter, particularly from branded packaging. It is highly likely that waste from the proposed McDonald's would spread beyond the site into surrounding streets and Woodlands Park. This would harm the appearance of the local area, negatively impact wildlife, and place additional strain on local council cleaning resources.

5. Proximity to a Secondary School

The site is also located very close to at least one secondary school. The presence of a fast-food outlet in such close proximity raises concerns about increased foot traffic from students, potential road safety risks at peak school times, and the encouragement of unhealthy eating habits among young people. This is inconsistent with wider public health objectives aimed at promoting healthier lifestyles for children and adolescents.

6. Inappropriate Location

The Woodlands site, given its proximity to a park, residential neighbourhood, and a secondary school, is not a suitable location for a high-traffic, late-opening fast-food outlet. Such developments are better suited to commercial zones rather than areas primarily used for recreation and housing.

For these reasons, I respectfully urge Gravesham Borough Council to refuse this application in order to protect the safety, health, and wellbeing of local residents and preserve the character of the area.

Kind regards