

## Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 17/03/2026 7:38 PM from [REDACTED]

### Application Summary

|               |                                                                                                                                                                                                                                                                                                                                             |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Address:      | The Woodlands 217 Wrotham Road Gravesend Kent                                                                                                                                                                                                                                                                                               |
| Proposal:     | Alterations to existing restaurant, including alterations to elevations, additional works to accommodate plant, new corral and bin store, demolition of existing single storey side extension with erection of new single storey side extension, minor external work to existing parking bays, creation of patio and other associated work. |
| Case Officer: | Mrs Lisa Fisher                                                                                                                                                                                                                                                                                                                             |

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### Customer Details

|          |                        |
|----------|------------------------|
| Name:    | [REDACTED]             |
| Email:   | [REDACTED]             |
| Address: | Wrotham Road Gravesend |

### Comments Details

|                 |                                              |
|-----------------|----------------------------------------------|
| Commenter Type: | Member of the Public                         |
| Stance:         | Customer objects to the Planning Application |

Reasons for comment:

Comments: We strongly object to the planning application for a McDonald's drive-thru at the former Beefeater restaurant on Wrotham Road, Gravesend. This proposal raises multiple concerns about the impact on the local community, safety, and environment, and we urge the council to reject it based on the following key points:

#### 1. Inappropriate Location in a Residential Area

The proposed McDonald's is situated in a predominantly residential area, which is not suitable for a high-traffic fast-food drive-thru. The noise from late-night and early-morning operations, including idling vehicles and loudspeakers, would disturb local residents, particularly families and the elderly, who value the quiet residential environment.

#### 2. Operating Hours Conflict

McDonald's extended operating hours, including late-night services, would disrupt the sleep and well-being of nearby residents. The continuous flow of vehicles and loud activity will disturb the tranquility of the area, making it unsuitable for a business that operates outside typical residential hours.

### 3. Increased Litter and Waste

Fast-food chains like McDonald's are notorious for generating significant waste, and the surrounding area is likely to experience an increase in litter. This includes food wrappers, cups, and packaging, which would pollute the streets and nearby public park. The existing litter issue at the McDonald's in Gravesend town centre highlights this concern.

### 4. Traffic Congestion and Safety Hazards

Wrotham Road is already congested, with large trucks frequently using the route. The addition of a drive-thru will exacerbate traffic issues, leading to longer queues and congestion. The tight road and increased traffic would heighten the risk of accidents, particularly for pedestrians and cyclists.

### 5. Proximity to Schools and Park

There are schools and a public park nearby, both of which will be negatively impacted by the McDonald's. Children walking to school or using the park will be exposed to more traffic, litter, and unhealthy food options. The fast-food outlet could encourage poor eating habits and contribute to rising obesity rates among local children.

### 6. Public Health Concerns

The presence of McDonald's so close to schools and homes will make unhealthy food more accessible, especially to young people. This will likely exacerbate the public health challenges of obesity and related illnesses, undermining efforts to promote healthier lifestyles within the community.

### 7. Noise Pollution

The constant noise from vehicles, the drive-thru speaker system, and delivery trucks will disrupt the peaceful nature of the area. This noise pollution will significantly impact residents, especially during late-night hours when they expect quiet.

### 8. Impact on Local Businesses

McDonald's, with its global brand and low-cost offerings, will undermine the local economy by drawing customers away from independent cafes and restaurants in the area. This could result in business closures and diminish the unique character of the neighbourhood.

### 9. Environmental Impact

The environmental footprint of McDonald's is concerning, including carbon emissions from delivery vehicles and waste from packaging. The proximity to green spaces, including the public park, will further degrade the environment by introducing more pollution and waste.

### 10. Over-Saturation of Fast Food Outlets

There is already a McDonald's in Gravesend town centre, just minutes away from the proposed site. Additionally, fast-food options are available at the nearby fuel station. This saturation of fast-food outlets in the area makes another McDonald's unnecessary.

### Conclusion

Given the significant concerns regarding traffic, safety, health, and environmental

impact, we respectfully request the council to reject this planning application. A McDonald's in this location would negatively affect the local community and environment, and is incompatible with the residential character of the area. We urge the council to consider the long-term well-being of residents over the interests of a multinational corporation.

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Kind regards