

Travel Plan Travel Pack

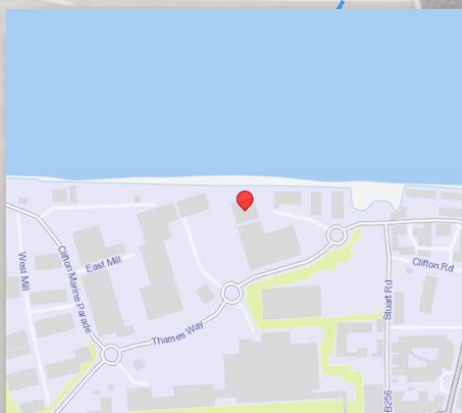
**Farmfoods
Imperial Retail Park
Gravesend**

Travel
Planning
Tools

Bus,
Train &
Tram

Walking

Cycling



Travel Plan Coordinator

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Information correct as of June 2024

Why?

This Travel Pack has been prepared for FarmFoods Staff at **Imperial Retail Park** to increase awareness of the advantages and potential for travel by more active modes of transport.

The aim of the Travel Plan is to provide a long-term strategy aimed at changing travel habits away from unsustainable use of the private car to more sustainable modes such as walking and cycling as well as public transport. It is a legal requirement to continue to monitor this Travel Plan and you'll help us by completing annual Travel Surveys.

Health Benefits

- An excellent opportunity to incorporate walking and cycling into your everyday travel which can significantly improve both physical and mental health.
- Department of Health studies show that active travel can be as effective for weight loss as supervised weight loss programmes.
- Walking or cycling to and from work is a convenient way to add exercise into your daily routine.

Cost Benefits

- The opportunity to save money – driving is getting increasingly expensive whilst cycling and walking are free.
- Using public transport has the potential to be significantly cheaper than car use, removing the cost of both running and servicing a vehicle.

Environmental Benefits

- Increased use of public transport is a fundamental aspect of the Government's sustainable transport strategy
- Reducing the demand for parking in the local area through the increased use of public transport and car-sharing is beneficial for the environment.

Imperial Retail Park has excellent connections to local facilities including schools, shops, and public transport. The following pages highlight the most sustainable and convenient ways to explore your local area.

Objectives and Targets

The Travel Plan has the following objectives:

- To reduce the traffic generated by the development
- To influence the travel behaviour of all employees
- To reduce the need for unnecessary journeys by private vehicles
- To improve the health and well-being of employees



To increase the number of **cycling** trips



To increase the number of **walking** trips



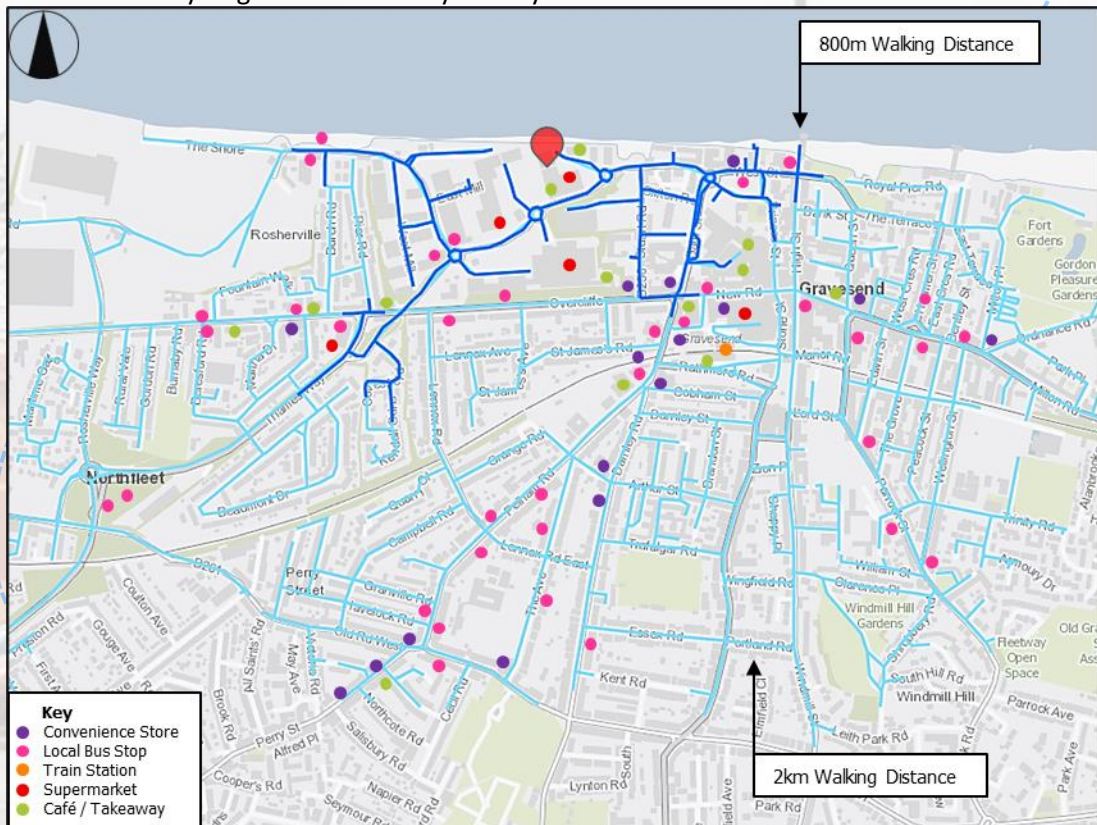
To reduce the number of **car** trips

Your workplace (Imperial Retail Park) has excellent connections to local facilities including shops, open space and public transport. The following pages highlight the most sustainable and convenient ways to explore the area surrounding your workplace.

Walking in Your Local Area

Imperial Retail Park has connections to local pedestrian routes with a range of facilities and amenities for employees located within a short walking distance.

Not only is walking **free**, it's the most environmentally friendly mode of transport and a convenient way to get exercise into your day.



Local Facilities

- Tim Hortons – 10m (1 minute walk)
- Gravesend Community Hospital – 600m (7 minutes walk)
- Thamesgate Shopping Centre – 900m (11 minutes walk)

Public Transport

- Bus Stop 'Lennox Road' – 660m (8 minute walk)
- Bus Stops 'Garrick Street' - 920m (11 minute walk)
- Gravesend Station Rail Station - 950m (12 minute walk)

Cycling in Your Local Area

Cycling is a cheap, reliable and enjoyable form of exercise that provides a realistic alternative to short car journeys. There are a number of Kent County Council designated cycling routes in your area, both on-road and off-road.

Kent County Council Cycle map is free and can be found [here](#). An extract of the area surrounding the site is shown below.



Remember:

- Lock your bike to a solid, fixed object
- Lock your frame and both wheels



For more information about cycling, initiatives and cycle clubs in Kent can be found [here](#).

To explore cycle routes further afield, visit the [Sustrans](#) website.

Your Local Bus Services

There are bus services from a number of bus stops located within a circa 8-minute walk of the site. The bus stop on Overcliffe is the closest to the site and is shown on the below map. A bus map for Gravesend showing routes and maps is provided [here](#).



Bus Stop Location	Route		Services per hour
	No.	Destination	Weekday (Every x minutes)
'Lennox Road'	480	Dartford – Riverview Park	20
	490	Bluewater – Valley Drive	20
	AZ	Dartford – Gravesend	Once an hour during morning (04:00 – 09:00) and evening hours (17:00 – 20:00)
	B Fast	Temple Hill – Gravesend	12
'Barrack Street' – Stops 'E' – 'G'	190	Gravesend – Chatham	20
	308	Gravesend - Sevenoaks	90
	416	Gravesend - Meopham	90
	417	Kings Farm - Bluewater	180

Your Local Rail Services

Gravesend train station is located a 950m (12-minute) walk from Clive Road and provides a regular services towards Luton and London St Pancras International. Services are provided by Thameslink and Southeastern.

Destination	Duration	Services per hour		
		Weekday (Peak times)	Saturday	Sunday
Luton	1 hour 25 minutes	4	4	1
London St Pancras	23 minutes	5	5	1
Margate	1 hour 13 minutes	3	2	2
Rainham	26 minutes	4	3	3

Car Share

Car sharing allows colleagues to share their journey with other staff who travel from a similar location, reducing cars on the street and running costs.

Benefits include:

- Travel and parking savings
- Reduced maintenance costs
- Less stressful way to travel
- Helps reduce pollution caused by traffic, due to fewer cars on the road

For More Information...

Useful websites:

- [Sustrans](#) - UK Cycling Charity
- [National Rail](#)
- [Google Maps](#)
- [Kent Connected](#)
- [Southeastern Railway](#)
- [Arriva](#) Bus– Kent Bus Travel

Useful Mobile Apps:

- Citymapper
- NextBuses - bus times at your bus stop
- National Rail
- CycleMaps

Local Taxi Companies:

- Reliance Taxis- +441474567567
- Apollo Taxis- 01474 333 888
- Gravesend Taxis – <https://www.taxigravesend.co.uk/>

Schemes and Initiatives

Cycle Training

Kent Council offers one-to-one, pairs or small group cycle training programs that can be tailored to help you reach your personal goals.

Sessions normally cost £10 and last 1 hour 30 minutes

<https://www.kent.gov.uk/roads-and-travel/road-safety/road-safety-training/cycle-training#tab-1>



Bike Week 2024

Bike Week delivered by Cycling UK ran from 10th to 16th June. Thousands of people all across the UK took part to enjoy the simple pleasure of riding a bike. There will soon be updates for 2024.

<https://www.cyclinguk.org/bikeweek>



Walk to Work Day 2024

National Walk to Work Day will take place on 5th April 2024 to help put people on the right track to a healthier lifestyle.

<https://www.awarenessdays.com/awareness-days-calendar/walk-to-work-day-2024/>

Kent Connected

The Kent Connected website provides information on sustainable travel options and routes in Kent including information on walking, cycling, Bus, Train and Car sharing.

<https://kentconnected.org/>

Explore Kent

The website offers cycle training courses, bike hire and cycling routes.

<https://explorekent.org/active-travel/>



Travel Plan Coordinator

TTP Consulting has been appointed as the Travel Plan Coordinator (TPC) for the Site.

If you require Personalised Travel Planning please contact us to assist with travel / route planning.

The details for assistance are as follows:

Email Address: travelplan@ttp-consulting.co.uk



ttp consulting

transport planning specialists

Further Site Information

For further information regarding active travel / sustainable modes of transport, please speak to your line management or e-mail the Travel Plan Co-ordinator.